



National Association of State EMS Officials

201 Park Washington Court • Falls Church, VA 22046-4527 • www.nasemso.org

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March __, 2016

Dear _____:

The National Association of State Emergency Medical Services Officials recognizes the investment you have made in our relationship and are launching a new approach to engagement with those key suppliers who can offer industry insights and thought leadership as part of the engagement with their customer base.

On Sunday, April 3, 6:00 p.m. we are organizing a **corporate roundtable dinner** with our Board of Directors at the Hyatt Regency Hotel, at One Bethesda Metro Center in Bethesda, MD. We are limiting participation (one rep per company please) and have identified you as an important strategic partner. **Please email NASEMSO's Registrar Sharon Kelly info@nasemso.org or call 703-538-1785 to respond.**

The intent of the dinner is to have a discussion about what tools we might explore within your business model to supply EMS practitioners operating with a "New EMS / EMS of the Future" mindset. We are seeking an enriched discussion to help NASEMSO transition from the current Association model and treatment of vendors/suppliers, to a new level of joint-partnership and enriched discussion. In terms of NASEMSO events, we intend to move away from the static exhibit hall model as a way to connect you to customers, and **this dinner is to seek your input on improving the corporate experience in a way that better meets your needs and improves your interactions with state EMS officials.**

Those who use membership organizations and professional conferences as a component of their marketing program are becoming increasingly savvy. We recognize that there are many conferences and tradeshows representing emergency medical services. NASEMSO does not want to be just one more event on your annual calendar of command performances.

The dinner occurs in conjunction with NASEMSO's Spring Meeting. We encourage you to stay for the program – day rates are available if you cannot attend the entire program, <http://nasemso.org/Meetings/MidYear/index.asp>

Sincerely,

Paul R. Patrick
President, NASEMSO 2014-16
Director, Utah EMS and Preparedness

POTENTIAL INVITEES

OnStar- Catherine Bishop
FAAC – David Boukamp
Teleflex- Gayle Bedard
Stryker EMS – Natalie Ward (Stryker now owns Physio Control)
Frazer – Laura Richardson
Masimo – Gary Marston
Image Trend -
JBLearning – Christine Emerton
Platinum Education Group – Doug Smith
First Line Technology- Randy Sakowitz

Intermedix – Gregg Lord

FirstNet - Amanda Hilliard,
Director of Outreach
Amand.hilliard@firstnet.gov
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ADD:

All 2014 and 2015 NASEMSO Corporate Members
Review 2014 and 2015 Sponsors and Exhibitors for “5-star” additions