From: Amanda Thayer <athayer@globalstrategygroup.com>

Date: Friday, April 7, 2017 at 4:13 PM **To:** Dawn Shiley dshiley@asmii.net>

Subject: Preserving access to air medical services - engaging NASEMSO in national campaign

effort?

Hi Dawn,

I hope this note finds you well. I'm getting in touch on behalf of a national campaign called **Save Our Air Medical Resources (SOAR)**, which focuses on preserving access to emergency air medical services for millions of Americans across the country.

Emergency air medical services are a critical element of emergency response, as you know, especially for communities living in rural areas where access to trauma care facilities is limited. These communities are being left at a greater risk because insufficient reimbursement rates are forcing air medical providers to close bases and wind down operations amid rural hospitals closing as well.

I'd love an opportunity to tell you and your team more about the campaign, and how we can possibly engage NASEMSO to explore where there may be mutual interests and areas where we can work together.

Would you be available to touch base sometime in the next few weeks?

In the meantime, you can read more about our efforts on the <u>SOAR website</u>. And for a list of all of our campaign partners, click <u>here</u>.

Please let me know if you have any questions, really looking forward to hearing back.

Many thanks,

Amanda

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