

# FirstNet Communications Toolkit

*"We are going to be advocates in pushing innovation and technology for years to come on behalf of public safety."*

*– Mike Poth, FirstNet Chief Executive Officer*

We are excited to achieve a key milestone toward deploying the first nationwide public safety broadband network. This partnership announcement represents a significant investment in public safety communications infrastructure – it will equip first responders with technology to help them save lives and protect communities. This toolkit provides a number of resources and additional information for stakeholders to use while promoting FirstNet - the network by

public safety, for public safety - and educating your respective audiences about how the FirstNet network will transform public safety communications.

Below you will find draft social media posts, video links, infographics, and other supporting materials to assist you in your efforts. Thank you for your continued support of FirstNet.

## FirstNet Partnership Announcement Materials



## Social Sharables



## Sample Social Posts



Follow / Retweet us @FirstNetGov

- FirstNet will deliver a network with greater capacity, resiliency, and hardened connection for our nation's first responders
- FirstNet's partnership is the next big step in their mission to provide a nationwide public safety broadband network



Mention / Like us at FirstNetGov

- Visit [FirstNet.gov](http://FirstNet.gov) to learn about 2017 next steps now that an RFP awardee has been selected. Check out the [state plans](#) video. #WhyFirstNet
- The Network will provide first responders with the necessary tools and latest innovations so they can take advantage of advanced technologies, tools, and services during emergencies. #WhyFirstNet

## Photo Quotes



For more images, please click [here](#)!

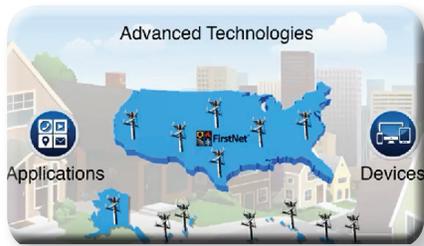
*"Success is delivering to public safety the capability they need to save lives, theirs and the public."*

*- Sue Swenson, FirstNet Chair*



Questions? Contact Kyle S. Richardson, FirstNet Senior Public Safety Liaison at: [Kyle.Richardson@firstnet.gov](mailto:Kyle.Richardson@firstnet.gov) | (202) 510-8122

## Videos



### [FirstNet: A Broadband Network for Public Safety, by Public Safety](#)

"We're excited about FirstNet because of the dedicated public safety spectrum that is going to be available to us in the event that something catastrophic happens."

- Sheriff James R. Voutour, Niagara County Sheriff's Office

### [FirstNet State Consultation in 2017](#)

"2017 will have a lot to do with creating pathways for information, making sure that we have open communications with the SPOCs and with the public safety leaders in each and every state."

- Jeff Johnson, FirstNet Vice Chair, Fire Chief (Ret.)



### [FirstNet and Next Gen 911: The Future of End to End Public Safety Comms](#)

### [True Priority and the FirstNet Network](#)

Visit our [YouTube](#) page for more videos.

## Next Steps Toward Progress of FirstNet Network

- State Plans: FirstNet, with our partner, will be delivering 56 individual plans for each state and territory as soon as fall 2017.
- Governor's Decision: Each state governor will have 90 days to review their State Plan & make an Opt-In/Opt-Out Decision.
- Network Deployment: For Opt-in states, FirstNet will begin initial deployment of the Network as soon as possible.

## Additional Resources

[FirstNet Contact Sheet](#)

[10 Ways "Why FirstNet" Infographic](#)

[Newsroom](#)

[Annual Report](#)

[Boulder Lab](#)

[Factsheets](#)

## About FirstNet

*FirstNet has been obligated by Congress to take all actions necessary to ensure the building, deployment, and operation of the nationwide public safety broadband network for local, state, regional, tribal, and federal first responders and other public safety personnel. FirstNet is an independent authority established by congress in 2012 that is governed by a 15-member Board composed of representatives from public safety, government, and the wireless industry. ([www.firstnet.gov](http://www.firstnet.gov))*



<https://www.youtube.com/user/FirstNetGov>



<https://www.linkedin.com/company/first-responder-network-authority-firstnet->



<https://twitter.com/FirstNetGov>



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<https://vimeo.com/firstnetgov>



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