

Dear Affiliate,

ASTHO has released proposed principles to frame the Preventive Health and Health Services Block Grant (PHHSBG) guidance and will share these principles with CDC for review and consideration. In collaboration with the Affiliate Council, ASTHO developed these five key guiding principles for the PHHSBG to ensure that it demonstrates its importance and impact as a high-performing program. The proposed guiding principles promote alignment of the PHHSBG and related prevention programs and introduce potential levels of measurement associated with national prevention initiatives. ASTHO believes the use of these guiding principles will ensure effective implementation of the PHHSBG and improve the health and safety of people in every state and territory.

Attached to this email you will find the final version of the guiding principles and they are also available online from ASTHO's Prevention webpage [here](#).

Before we share the principles with CDC, ASTHO will be updating the document to include a list of affiliated organizations that endorse the principles. **If your organization would like to sign-on to support the guiding principles, please contact Lisa Waddell at lwaddell@astho.org and Katie Potestio at kpotestio@astho.org.**

If you have any questions regarding the guiding principles or tips, feel free to contact Lisa Waddell, ASTHO's Chief of Community Health and Prevention at lwaddell@astho.org or 571-318-5417 for more information.

Sincerely,

Paul Jarris