

# The National Association of State Emergency Medical Services Officials

## Sponsorship Brochure 2023



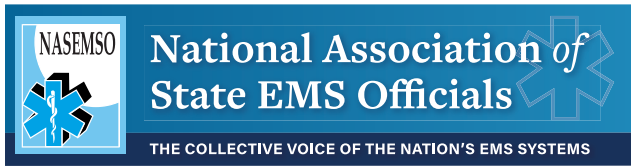
**National Association of  
State EMS Officials**

THE COLLECTIVE VOICE OF THE NATION'S EMS SYSTEMS

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# Our Organization



**The National Association of State EMS Officials (NASEMSO)** is the lead national organization for emergency medical services, a respected voice for national EMS policy with comprehensive concern and commitment for the development of effective, integrated, community-based, universal and consistent EMS systems. We are the only organization in the country that is comprised of state-level EMS directors, medical directors, and program managers in data, personnel licensure, health and medical preparedness, trauma systems, and pediatric emergency care. Our members are experienced professionals who stay abreast of cutting-edge health technology and medical science to ensure the very best in prehospital care.

Covering a full range of disciplines involved in system development and care delivery, NASEMSO members are responsible for state level policy-making, EMS program management, and grant administration that augments EMS equipment and service needs at the local, regional, and statewide levels.

Please visit  
our web site at  
[www.nasemso.org](http://www.nasemso.org)

## Responsibilities of the state lead agency for EMS can include:

- Write regulatory language and protocols related to the provision of emergency medical services in the state
- Approve prehospital skills and devices that are permitted under state laws
- License EMS practitioners
- Determine what training/continuing education must take place for EMS practitioners to function in the field
- Distribute federal and state grant funding to communities and EMS agencies
- Determine approved equipment lists
- License ambulances and EMS agencies
- Provide information when multiple manufacturers offer similar products
- Collect patient data that supports EMS research and practice
- Work with institutional review boards to facilitate product trials
- Approve EMS research projects
- Limit and/or prohibit the use of specific devices and products when a product is determined to be insufficient to meet the standard of care in a particular state
- Counsel or discipline an EMS practitioner when they use a device that is not permitted or misuse a product for which it is not intended

NASEMSO members are regulators and their primary responsibility is to “protect the public.” They implement state and national policy changes that determine what EMS practitioners can and cannot do in the field. It is important for them to understand why your product or service is in the best interest of EMS and patient care!

# Description of NASEMSO Councils

## Data Managers Council

Formulates recommendations on policies and positions specific to EMS data systems. This Council serves as a national leader in developing and maintaining a fully-integrated and functioning National EMS Information System (NEMSIS) in all states and territories.

Learn more at [nasemso.org/councils/data-managers/](https://nasemso.org/councils/data-managers/)

## EMS Education Council

Serves as a resource for state EMS officials that are tasked to implement the consensus-based approach to EMS education described in the EMS Education Agenda for the Future: A Systems Approach and its components.

Learn more at [nasemso.org/councils/education/](https://nasemso.org/councils/education/)

## Health and Medical Preparedness Council

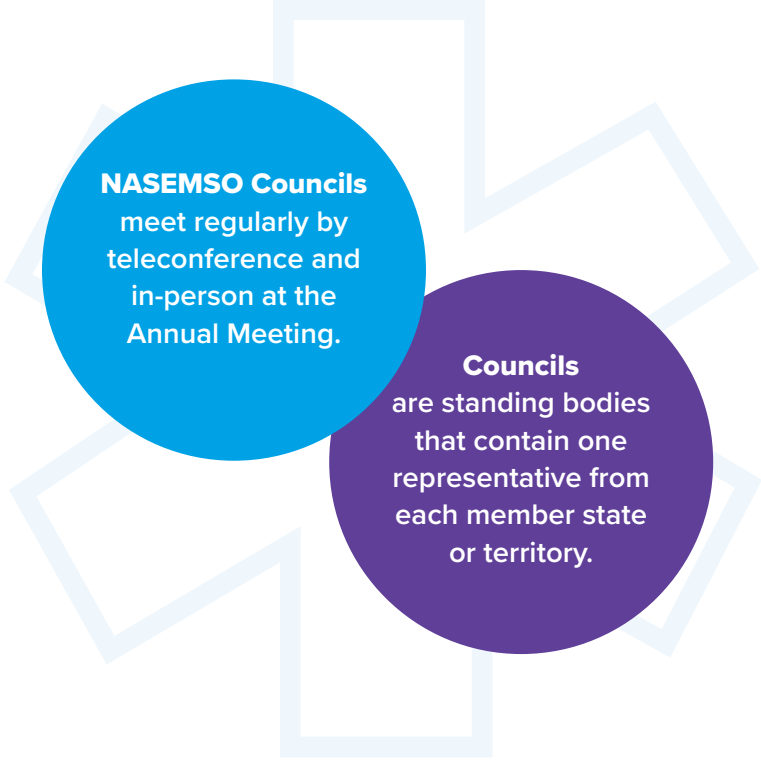
Formulates policies and resources to assist states to provide a coordinated EMS response to incidents that impact public health. Provides technical assistance for and representation of state EMS officials regarding both natural as well as terrorist type incidents, to include emerging infectious disease outbreaks, as they relate to planning, preparedness, response and recovery, to include homeland security activities.

Learn more at [nasemso.org/councils/health-medical-preparedness/](https://nasemso.org/councils/health-medical-preparedness/)

## Medical Directors Council

Composed of state EMS medical directors, this Council provides medical expertise and leadership to NASEMSO and formulates recommendations to the NASEMSO Executive Committee on policies and positions in support of the mission of NASEMSO.

Learn more at [nasemso.org/councils/medical-directors/](https://nasemso.org/councils/medical-directors/)



**NASEMSO Councils**  
meet regularly by  
teleconference and  
in-person at the  
Annual Meeting.

**Councils**  
are standing bodies  
that contain one  
representative from  
each member state  
or territory.

## Pediatric Emergency Care Council

Formulates recommendations on policies and positions specific to emergency medical services for children and other pediatric system challenges. This Council maintains a vision to improve health outcomes for children by promoting an emergency medical care system that addresses the unique needs of children.

Learn more at [nasemso.org/councils/pediatric-emergency-care/](https://nasemso.org/councils/pediatric-emergency-care/)

## Personnel Licensure Council

Formulates recommendations on policies and positions specific to EMS licensure, credentialing, and certification matters.

Learn more at [nasemso.org/councils/personnel-licensure/](https://nasemso.org/councils/personnel-licensure/)

## Trauma Managers Council

Formulates recommendations on policies and positions specific to statewide trauma systems to ensure universal access to high-quality trauma care in all states and territories.

Learn more at [nasemso.org/councils/trauma-managers/](https://nasemso.org/councils/trauma-managers/)



# Description of NASEMSO Committees

**NASEMSO Committees** meet regularly by teleconference and in-person at the Annual Meeting.

**Committees** can include NASEMSO members and partner organizations. They may address short-term or long-term issues.

## Air Medical

Discusses issues surrounding air EMS treatment and transport. Committee members include state directors and regulators, air ambulance providers, and others interested in recognizing the essential role and unique challenges encountered by air transport services.

**Learn more at** [nasemso.org/committees/air-medical/](https://nasemso.org/committees/air-medical/)

## Agency and Vehicle Licensure

Helps industry professionals and state EMS office staff responsible for the oversight and regulation of agencies and vehicles stay current on ambulance design requirements and standard testing.

**Learn more at** [nasemso.org/committees/agency-vehicle-licensure/](https://nasemso.org/committees/agency-vehicle-licensure/)

## Community Paramedicine

Supports state EMS office efforts to explore and develop, as appropriate, the emerging role of EMS in CP-MIH.

**Learn more at** [nasemso.org/committees/community-paramedicine-mobile-integratedhealth/](https://nasemso.org/committees/community-paramedicine-mobile-integratedhealth/)

## Highway Incident and Transportation Systems

Engages NASEMSO on highway safety issues relevant to EMS. Collaborates with highway safety partners to promote their understanding of EMS and identify opportunities for cooperative efforts to reduce injuries and save lives.

**Learn more at** [nasemso.org/committees/highway-incident-transportation-systems/](https://nasemso.org/committees/highway-incident-transportation-systems/)

## Opioid and Substance Use Disorder (SUD) Ad Hoc Committee

Shares EMS best practices in response to overdose patients. While EMS agencies have for decades administered life-saving naloxone to patients to reverse opioid overdoses, the dramatic increase in overdose deaths has necessitated developing approaches that go beyond reversing the overdose and provide opportunities and support for long term recovery. State Offices of EMS are increasingly developing strategies and programs to address this critical need.

**Learn more at** [nasemso.org/committees/opioid-and-substanceuse-disorder-ad-hoc-committee/](https://nasemso.org/committees/opioid-and-substanceuse-disorder-ad-hoc-committee/)

## Rural EMS

Focuses on the needs facing EMS systems in rural and frontier areas, such as inaccessibility, aging infrastructure, communication technology problems, and more.

**Learn more at** [nasemso.org/committees/rural-ems/](https://nasemso.org/committees/rural-ems/)

## Safe Transport of Children

Examines current resources and pursues research to develop specific and practical recommendations and promising practices for safely transporting children in ground ambulances.

**Learn more at** [nasemso.org/committees/safe-transport-of-children](https://nasemso.org/committees/safe-transport-of-children)

## Specialty Systems of Care

The Specialty Systems of Care Committee discusses issues and shares state information resources involving system integration, coordination of assets, evidence that support practice/destination decisions, and special EMS education and competencies. The committee's priority focus is on systems of care for time sensitive emergencies where quantifiable evidence is already available, such as STEMI and stroke.

**Learn more at** [nasemso.org/committees/specialty-systems-of-care/](https://nasemso.org/committees/specialty-systems-of-care/)

# Sponsorship Descriptions

## Annual Meeting Events

### Welcome Reception (Platinum Level Minimum)

Capture the attention of the full NASEMSO membership with a Special Evening Event at the Annual Meeting. Includes quality hors d'oeuvres and a limited bar. Kick off the evening by introducing yourself personally to the membership with five minutes of podium time. A NASEMSO member favorite. *(1 available)*

### Refreshment Break (Bronze Level Minimum)

Display your name and logo during one of our popular refreshment breaks throughout the week-long Annual Meeting. Enjoy the lime-light during one of the most popular networking events! *(8 available)*

### Abstract Awards Luncheon (Gold Level Minimum)

Data-driven results serve as the foundation for policy and clinical care development. Sponsor this awards event which highlights forward facing innovations directly related to the development of best practices. *(1 available)*

### Lunch & Learn (Gold Level Minimum)

Sponsor this extra special event! Help spotlight Mr. Kevin Hazzard, Paramedic & Author of American Sirens (Sept 2022) & Mr. John Moon, Freedom House Paramedic as they take the audience on the journey covering one of the significant historic moments in the evolution of the EMS profession. *(1 available)*

### NASEMSO Founders Luncheon (Gold Level Minimum)

This high-exposure Annual Meeting luncheon is our best-attended event. Captivate the NASEMSO membership and meeting attendees with your thirty-minute presentation on technology, science, research, or clinical practice solutions. *(1 available)*

### President's Reception (Platinum Level Minimum)

Host a lively evening networking event at the Annual Meeting. Enjoy casual conversation with attending NASEMSO members, leadership, and national organization guests. *(1 available)*

### Board Meeting Luncheon (Silver Level Minimum)

Receive an introduction and ten minutes of focused microphone time in front of the NASEMSO Board of Directors at the Annual Meeting. *(1 available)*

### State EMS Directors Networking Breakfast (Silver Level Minimum)

As the host of this Annual Meeting event, you'll receive ten minutes of podium time and the opportunity to dine with the State EMS Directors. This is an efficient way to broadcast your message to all our states and territories. *(1 available)*

### Custom Event (Friend Level Minimum)

Do you have a need for sponsorship customization? Bring us a proposal and let's get together to customize a sponsorship fit for your organization!

## Additional Entitlements:

### EMS Spotlight Presentation (Gold Level Minimum)

Enjoy a coveted "front and centered" fifteen-minute presentation during one meeting of the Council or Committee of your choice at the Annual Meeting. These spots go fast, and every Council or Committee will have no more than two Spotlight Presentations!

### Standing Billboard or Display in High Traffic Area

(Silver Level Minimum) Make your presence known in the Annual Meeting registration area (or another high-traffic location as space permits) with a standing billboard up to four feet wide by eight feet tall.

### Logo and link on the NASEMSO Annual Meeting Webpage and App (Friend Level Minimum)

You will be seen by our membership throughout the week on our meeting webpage and on our electronic event management tool.

**Podium Recognition (Gold Level Minimum)** Your organization will be recognized directly from the podium during your sponsored events. Our members will hear your name loud and clear!

**Exclusive Audience (Platinum Level Minimum)** Take the floor for an exclusive 15-min presentation to any regular Council or Committee meeting of your choice during the "other 11 months" of the year.

**Complimentary Annual Meeting Registrations (Gold Level Minimum)** Reserved for our first time non-member sponsors as an extra "thank you" for being here!

# Tiers of Sponsorship

NASEMSO  
is pleased to  
customize our tiers  
to best suit your  
organization!

Please contact us  
for a proposal!!

	Platinum \$15,000 \$13,500 for Corporate Members	Gold \$10,000 \$9,000 for Corporate Members	Silver \$7,500 \$6,750 for Corporate Members	Bronze \$5,000 \$4,500 for Corporate Members	Friend \$1,000 \$900 for Corporate Members
15-min presentations to Council or Committee at Annual Meeting	2	1			
Email Blast to Full Membership throughout year	2	1	1		
<b>Choice of Event</b> Welcome Reception (1) <b>OR</b> President's Reception (1) <b>OR</b> Founders Luncheon (1) <b>OR</b> Lunch & Learn (1) <b>OR</b> Abstract Awards Luncheon (1)	Yes	Yes			
<b>Choice of Event</b> State EMS Directors Networking Breakfast (1) <b>OR</b> Board Meeting Luncheon (1)			Yes		
<b>Choice of Event</b> Refreshment Break (8)				Yes	
Complimentary Annual Meeting Registrations (for non-members)	2	1			
15-min presentation to Council or Committee during year	1				
Podium recognition at sponsored Annual Meeting events	Yes	Yes	Yes		
Logo prominently displayed at the Annual Meeting registration area	Yes	Yes	Yes	Yes	Yes
Logo and link on the NASEMSO Annual Meeting Webpage and App	Yes	Yes	Yes	Yes	Yes

# Secure Ordering Form

Contact us at [sponsorships@nasemso.org](mailto:sponsorships@nasemso.org) if you have any questions about the form.

## Secure Payment Form — Please call, scan, email, or mail the following information to:

**Kelli Perrotti**, Project Coordinator

**Phone:** 307-761-2843 **Email:** [kelli@nasemso.org](mailto:kelli@nasemso.org) **Mail:** NASEMSO, 201 Park Washington Court, Falls Church VA 22046

**Please check here** if your organization is a NASEMSO Corporate Member that is requesting the membership discount on sponsorship fees.

## Payment — Who should we contact about this payment?

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Contact Address Line 1 \_\_\_\_\_

Contact Address Line 2 \_\_\_\_\_

Contact City, State, ZIP \_\_\_\_\_

**Check Payment** — Please make checks out to “NASEMSO” and include this Payment Form with your check.

Mail checks to **NASEMSO, 201 Park Washington Court, Falls Church VA 22046, Attn: Sharon Kelly**

**Credit Card Payment** — Please use this form to submit your credit card information to NASEMSO via pdf scan/email to **Kelli Perrotti**, Project Coordinator, at [kelli@nasemso.org](mailto:kelli@nasemso.org).

**Phone Order:** 307-761-2843

<b>Authorized Charge Amount:</b>	Platinum - \$15,000	Gold - \$10,000	Silver - \$7,500
	Bronze - \$5,000	Friend - \$1,000	Customized- \$ varies

**Card Type:** VISA Mastercard American Express

Card Number \_\_\_\_\_

CSV/Security Code \_\_\_\_\_ Expiration Date (MM/YYYY) \_\_\_\_\_

**Credit Card Billing Name/Address** if different from contact address.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Billing Address Line 1 \_\_\_\_\_

Billing Address Line 2 \_\_\_\_\_

Billing City, State, ZIP \_\_\_\_\_