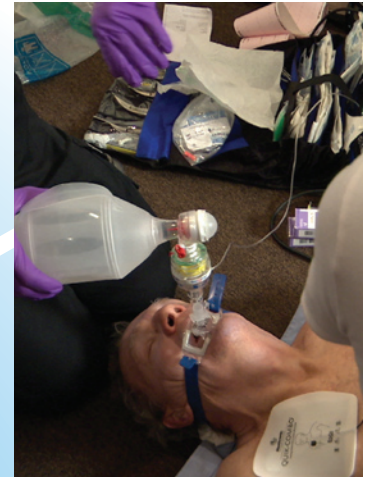


program & exhibit guide



NASEMSO



**NATIONAL ASSOCIATION OF
STATE EMS OFFICIALS**

**2011 ANNUAL
MEETING**

October 2–7, 2011

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Madison, Wisconsin



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2011 ANNUAL MEETING

program

Sunday, October 2, 2011

ALL DAY

Early Arrivals

3:00 PM TO 5:00 PM

HALL OF IDEAS G

EMS Education Agenda Implementation Team

Monday, October 3, 2011

7:00 AM TO 4:00 PM

REGISTRATION AREA 3

Registration

7:30 AM TO 3:30 PM

HALL OF IDEAS E

Leadership Skills for State EMS Officials

8:30 AM TO 5:00 PM

HALL OF IDEAS I

Medical Directors Council Meeting, PART 1

8:30 AM TO 5:00 PM

HALL OF IDEAS H

Data Managers Council Meeting, PART 1

8:30 AM TO 5:00 PM

HALL OF IDEAS J

Pediatric Emergency Care
Council Meeting, PART 1

8:30 PM TO 5:00 PM

HALL OF IDEAS F

Education and Professional Standards
Council Meeting, PART 1

8:30 AM TO 5:00 PM

HALL OF IDEAS G

Trauma Managers Council Meeting, PART 1

9:00 AM TO NOON

MEETING ROOMS M-N

Rural EMS Committee Meeting

AT THE CONVENIENCE OF THE INDIVIDUAL COUNCIL

Lunch On Your Own

3:30 PM TO 5:00 PM

MEETING ROOMS Q-R

Executive Committee Meeting

Tuesday, October 4, 2011

7:30 AM TO 5:00 PM

CAPITOL PROMENADE

Registration

8:30 AM TO NOON

BALLROOM C

JOINT SESSION:

NEMSIS Version 3 Overview and Discussion

Data Managers, State EMS Directors, and Medical Directors to attend

8:30 AM TO 5:00 PM

MEETING ROOMS M-N

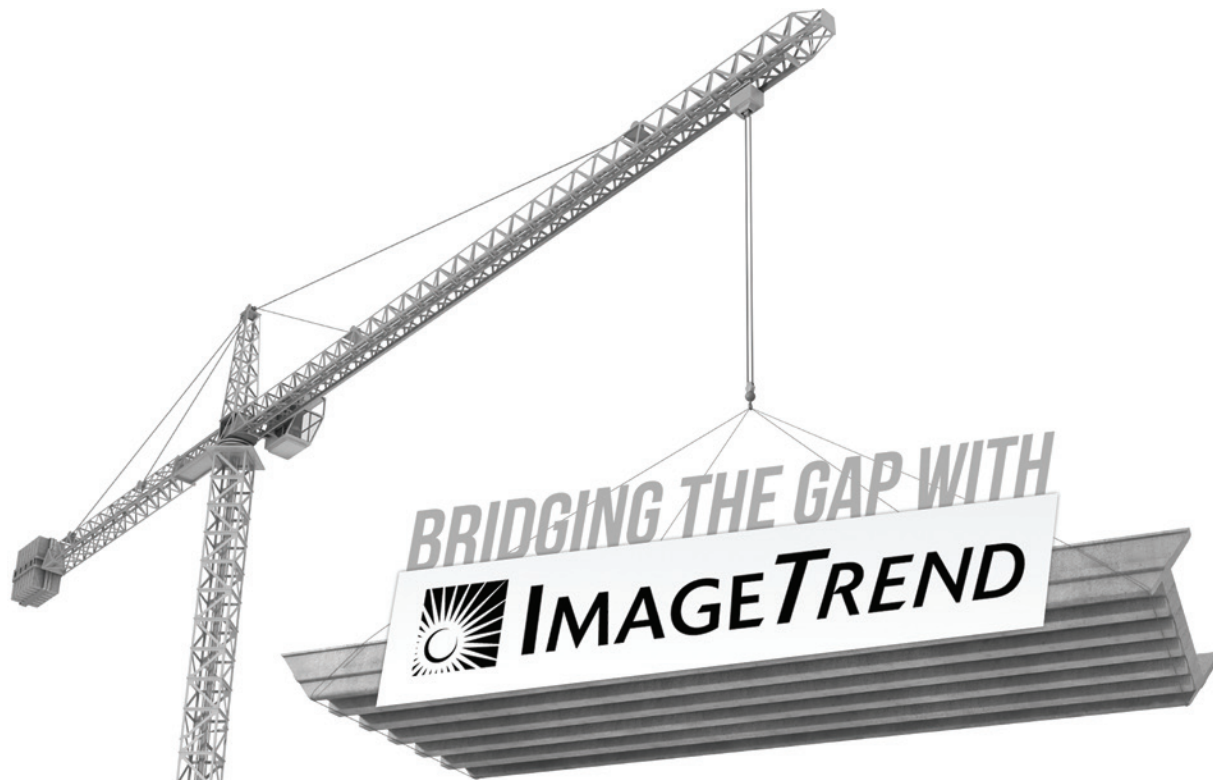
Medical Directors Council Meetings, PART 2

8:30 AM TO 5:00 PM

MEETING ROOMS K-L

Data Managers Council Meeting, PART 2

**NASEMSO's on-site office is in the
Convention Center's Business Center
located behind Registration Counter 3.
A photocopier, computers and a printer
are available for Annual Meeting
participants' complimentary use.**



One Source For Connecting All Your Emergency Data

- Expand Your Data Collection and Reporting Capabilities
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 - EMS Pre-Hospital Care
 - Trauma, STEMI, Stroke, Burn Registries
 - Resource and Alert Management for Emergency Preparedness
 - Fire Operations and Records Management
- Manage Service, Vehicle and Personnel Licenses and Certifications



8:30 AM TO 5:00 PM

HALL OF IDEAS J

Pediatric Emergency Care
Council Meeting, PART 2

8:30 AM TO 5:00 PM

HALL OF IDEAS F

Education and Professional Standards
Council Meetings, PART 2

8:30 AM TO 5:00 PM

HALL OF IDEAS G

Trauma Managers Council Meeting, PART 2

9:00 AM TO 4:00 PM

HALL OF IDEAS H-I

Domestic Preparedness Committee Meeting

AT THE CONVENIENCE OF THE INDIVIDUAL COUNCIL

Lunch On Your Own

1:00 PM TO 2:15 PM

BALLROOM C

JOINT SESSION ON NEMSIS:

Downloading EMS Data into Trauma Registries

Data Managers and Trauma Managers to attend

1:00 PM TO 3:00 PM

MEETING ROOMS O-P

Communications Committee

3:00 PM TO 5:00 PM

MEETING ROOMS Q-R

HITS Committee

5:30 PM TO 7:00 PM

BALLROOM A-B

Exhibits Open

Social Mixer in the Exhibit Area

Wednesday, October 5, 2011

Breakfast On Your Own

7:30 AM TO 5:00 PM

CAPITOL PROMENADE

Registration

8:00 AM TO 9:30 AM

NASEMSO Regional Meetings

All state EMS officials who are members of NASEMSO are encouraged to participate. This includes State EMS Directors, Trauma Managers, Medical Directors, Data Managers, Training Coordinators and others. Check at the registration desk to verify membership status.

HALL OF IDEAS I

East

Connecticut, Delaware, Washington, D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, South Carolina, Vermont, Virginia, West Virginia

MEETING ROOMS K-L

South Central

Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Oklahoma, Puerto Rico, Tennessee, Texas, Virgin Islands

MEETING ROOMS M-N

North Central

Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin

MEETING ROOMS O-P

West

Alaska, American Samoa, Arizona, California, Colorado, Guam, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming

9:30 AM TO 10:15 AM

BALLROOM A-B

Exhibits Open

Break in Exhibit Area

** Sponsored by Medtronic Foundation*

10:15 AM TO 10:45 AM

HALL OF IDEAS E-F-G

Official 2011 NASEMSO Annual Meeting

Call to Order

- * Color Guard and Pledge of Allegiance*
- * President's Welcome*
- * Moment of Silence*
- * Welcome from Host*
- * Introduction of New State Officials*

10:45 AM TO 11:30 AM

HALL OF IDEAS E-F-G

Accelerating Ambulance Safety Standards Development Through Industry and Government Collaboration

James Green, Senior Safety Engineer
National Institute for Occupational Safety and Health

This presentation will provide NASEMSO members with an understanding of the research now underway throughout the Federal government to improve ambulance safety for workers and patients alike. The presentation will provide an overview of research already completed, a description and timeline for the completion of ongoing research, and a discussion of the integration of results into existing and planned ambulance based standards.

11:30 AM TO 1:00 PM

BALLROOM A-B

Exhibits Open

Strolling Lunch in Exhibit Hall

1:00 PM TO 2:00 PM

HALL OF IDEAS E-F-G

Medical Response to Joplin, Missouri

Tim Conley, MST Manager, Missouri DMT
Chief of Operations, Interstate Disaster Medical Collaborative

Jennifer Watts, MD, MPH, Missouri DMT Physician
Pediatric Emergency Medicine Physician
Children's Mercy Hospital, Kansas City, Missouri

On May 22, 2011, an EF5 tornado made a direct hit on one of two level II trauma centers in Joplin, Mo. The session will provide an overview of the EMS and medical response in the hours that followed.

2:00 PM TO 2:15 PM

HALL OF IDEAS E-F-G

Federal Updates

Drew Dawson, Director, NHTSA Office of EMS (invited)

2:15 PM TO 3:00 PM

BALLROOM A-B

Exhibits Open

Break in Exhibit Area

- * Sponsored by NAAMTA
- * With Door-Prize Drawings



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3:00 PM TO 3:15 PM

HALL OF IDEAS E-F-G

Federal Updates (CONTINUED)

Dr. Elizabeth Edgerton, HRSA, EMS-C (invited)

3:15 PM TO 3:25 PM

HALL OF IDEAS E-F-G

Heart Rescue Project: An Opportunity for State Partnerships

Joan Mellor, Program Manager – HeartRescue
Medtronic Foundation

3:25 PM TO 4:20 PM

HALL OF IDEAS E-F-G

Value and Limitations of Probabilistic Linkages of Statewide Data Sets

Dr. Clay Mann, Facilitator
Dr. Greg Mears, University of North Carolina-Chapel Hill
Dr. Larry Cook, University of Utah
Joshua Legler, Utah Department of Health

4:20 PM TO 5:00 PM

HALL OF IDEAS E-F-G

EMS Snapshot

Dr. Greg Mears
Associate Professor and Medical Director
The EMS Performance Improvement Center, Department of
Emergency Medicine, University of North Carolina-Chapel Hill

This session will provide up-to-date information on the status of EMS in the Nation based on data and input provided by NASEMSO members.

6:00 PM TO 8:30 PM

HALL OF IDEAS I-J

NREMT Forum

State EMS Directors, State Medical Directors, and State Training Coordinators Only

* Sponsored by the National Registry of EMTs

Thursday, October 6, 2011

Breakfast On Your Own

7:00 AM TO 4:00 PM

REGISTRATION AREA 3

Registration

7:00 AM TO 8:30 AM

HALL OF IDEAS J

State EMS Directors Networking Forum

This annual session is provided for State EMS Directors to share thoughts, problems, ideas, and solutions in a professional networking discussion. Breakfast will be served in this “by invitation only” event.

* Sponsored by ImageTrend, Inc.

8:30 AM TO 9:15 AM

HALL OF IDEAS E-F-G

Committee Reports and Discussion of Priority Issues, PART I

DOMESTIC PREPAREDNESS—**Joe Schmider** (PA)
RURAL EMS—**Jim DeTienne** (MT)
COMMUNICATIONS—**Paul Patrick** (UT)
AIR MEDICAL—**Dr. Robert Bass** (MD)
HITS—**Dennis Blair** (AL)

9:15 AM TO 10:15 AM

HALL OF IDEAS E-F-G

Council Reports and Discussion of Priority Issues, PART II

EDUCATION & PROFESSIONAL STANDARDS—
Marilyn Bourn (CO)
TRAUMA—**Tim Held** (MN)
DATA—**Stephanie Daugherty** (FL)
MEDICAL DIRECTORS—**Carol Cunningham, MD** (OH)
PEDIATRIC EMERGENCY CARE—**Katrina Altenhofen** (IA)

10:15 AM TO 10:30 AM

HALL OF IDEAS FOYER

Break

10:30 AM TO 11:15 AM

HALL OF IDEAS E-F-G

Panel Discussion: Domestic Preparedness Lessons Learned from Israel

Leslee Stein-Spencer, NASEMSO Program Advisor
Jim DeTienne (MT), State EMS Director
Joe Schmider (PA), State EMS Director
Kathy Robinson, NASEMSO Program Manager

Earlier this year, a national EMS delegation including several NASEMSO representatives visited Israel to identify EMS and health strategies that could be utilized to improve domestic preparedness responses in the U.S. The group will provide an overview of the Israeli EMS system including combat training, the world's largest underground hospital and trauma center under construction, and lessons learned from several mass casualty incidents involving explosives.

BREAKOUT SESSIONS

11:15 AM TO NOON

Track 1

MEETING ROOMS L-M-N

EMS Education Agenda: Implementation Update

Dan Manz, Chairman

NASEMSO Implementation Team

Project update and results of 2011 survey of states will be announced.

Track 2

MEETING ROOMS P-Q-R

EMS Information Communications Technology: the Exciting and the Frightening

Kevin McGinnis, NASEMSO Program Advisor

Paul Patrick, (UT) State EMS Director

NOON TO 1:30 PM

BALLROOM A

** SPECIAL LUNCHEON SESSION **

Preventing Fraud and Abuse in EMS Certification and Licensure

Sue Prentiss, EMS Coordinator, Concord Hospital, Concord, New Hampshire

Dan Manz, Operations and Logistics Administrator, OPHP and EMS, Vermont Department of Health

This session will highlight measures that states can take to detect irregularities in certification and testing procedures used by practitioners to obtain fraudulent credentials, including EMS licenses.

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1:30 PM TO 2:30 PM

Track 1

MEETING ROOMS L-M-N

Fit Responders

Bryan Fass

The session will explain how to justify, fund and run an EMS injury prevention and wellness program and to show states how easy it is to set up a program and reap the benefits in reduced injury rates and lower insurance costs.

Track 2

MEETING ROOMS P-Q-R

DHS Blue Campaign

Richard Patrick, Chief

Medical First Responder Coordination

DHS Office of Health Affairs

Role of EMS in recognition and prevention of human trafficking.

2:30 PM

FOYER

Break

2:45 PM TO 3:45 PM

HALL OF IDEAS E-F-G

Toward Zero Deaths: The Emerging National Strategy on Highway Safety

Kelly Hardy, AASHTO Safety Manager

Ida VanSchalkwyk, Ph.D., TZD Principal Investigator

Brent Wilhite, TZD Public Relations & Media Specialist

TZD is a data-driven effort focusing on identifying and creating opportunities for changing American culture as it relates to highway safety. This session will provide an overview of the national strategy that will be utilized as a guide and framework by safety stakeholder organizations to enhance current national, state and local safety planning and implementation efforts.

3:45 PM TO 4:30 PM

HALL OF IDEAS E-F-G

EMS Hot Topics

Robert Bass, MD

Maryland State EMS Director

The session will update information provided at the 2010 Annual Meeting to include:

- * Critical Care Transport
- * Helicopter EMS
- * Emerging Issues of Regionalization—
Focus on Stroke, Stemi, and OOHCA

4:45 PM TO 10:00 PM

LOBBY

Optional Social Outing to the Capital Brewery and National Mustard Museum

- * Sponsored by ImageTrend, Inc.
- * Dinner included

Friday, October 7, 2011

Breakfast On Your Own

8:30 AM TO 9:30 AM

HALL OF IDEAS E-F

Closing Address:

The Honorable Richard Reed

Special Assistant to the President, Senior Director for Resilience at the White House

9:30 AM TO NOON

HALL OF IDEAS E-F

NASEMSO Annual Business Meeting

- * 2011 Resolutions
- * 2013 Annual Meeting
- * Other Business



2011 ANNUAL MEETING

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exhibit directory

Acadian Companies/National EMS Academy (Booths #308 & 310)

2916 North University Avenue
Lafayette, LA 70501

On-Site: Amos Batiste, Sales Director
Richard Belle, Continuing Education Manager
Phone: 337/521-3543
E-mail: amos.batiste@acadian.com;
rbelle@acadian.com
Website: www.nationalemsacademy.com

The National EMS Academy provides online education to medics throughout the country via self-paced computer based training (CBT) and virtual, instructor-led training (VILT). Our mission is to provide quality education in a convenient, cost-effective manner. We bring the classroom to you.

Airgas Puritan Medical (Booth #217)

2855 South 163rd Street
New Berlin, WI 53151

On-Site: John Rukavina, Medical Specialist
Tyson Schmitz, Medical Specialist
Phone: 262/786-4427
E-mail: john.rukavina@airgas.com;
ty.schmitz@airgas.com
Website: www.airgas.com

Airgas is the United States' largest distributor of industrial, medical, and specialty gases and related equipment, safety supplies and MRO products and services to industrial and commercial markets.

Atrus, Inc. (Tabletop #10)

9172 Boca Gardens Parkway, Suite E
Boca Raton, FL 33496

On-Site: Elliot Fisch, President and CEO
Phone: 561/865-0565
E-mail: erfisch@atrusinc.com
Website: www.aedlink.com

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a low-cost infrastructure solution. Atrus' AED Link™ can provide this information to PSAPs and auto-notify volunteer trained citizen responders to bring their AED to a cardiac arrest victim.

Board for Critical Care Transport Paramedic Certification — BCCTPC (Tabletop #8)

4835 Riveredge Cove
Snellville, GA 30039

On-Site: Graham Pierce, Chairman
John Clark, Vice Chair
Phone: 770/978-30039
E-mail: gpierce@bcctpc.org; clarkjrc@gwu.edu
Website: www.bcctpc.org

The BCCTPC is a non-profit organization responsible for the development and administration of credentialing certification examinations (CCP-C® and FP-C®) for critical care and flight paramedics. These national examinations measure the attainment of a defined body of knowledge and skill for paramedics practicing beyond the Paramedic National Standard Curriculum.

Bound Tree Medical (Booth #203)

5000 Tuttle Crossing Boulevard
Dublin, OH 43016

On-Site: Kim Francis, Regional Manager
Nathan Roth, Account Manager
Phone: 800/533-0523
E-mail: kfrancis@boundtree.com; roth@boundtree.com
Website: www.boundtree.com

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CentreLearn (Booth #219)

73 East Forrest Avenue, Suite 140
Shrewsbury, PA 17361

On-Site: Jim Eastham, CEO

Greg Friese, MS, NREMT-P Director of Education

Phone: 717/227-4655

E-mail: jim@centrelearn.com;
greg@centrelearn.com

Website: www.centrelearn.com

As pioneers in online education, we've changed the way people learn over the Internet and maintain their professional training and certification. Our team of in-house instructional designers, educators and technical experts has partnered with EMS, fire service and public health organizations and more to make online education easier than ever.

Commission on Accreditation of Ambulance Services — CAAS (Tabletop #9)

1926 Waukegan Road, Suite 300
Glenview, IL 60025

On-Site: Sarah McEntee, Executive Director

Phone: 847/657-6828

E-mail: sarahm@tcag.com

Website: www.caas.org

The Commission on Accreditation of Ambulance Services (CAAS) is a not-for-profit independent commission established to encourage and promote quality in the ambulance industry. CAAS accreditation indicates that your ambulance service provider has met the Gold Standard of care essential in the delivery of a modern EMS System. Please visit our exhibit to discuss the value CAAS accreditation will bring to your ambulance providers in the areas of clinical performance, operational readiness and liability/risk management. See how CAAS can help your state EMS agency provide the highest quality ambulance care to your community.



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Commission on Accreditation of Medical Transport Systems — CAMTS (Tabletop #5)

PO Box 130
Anderson, SC 29625

On-Site: Eileen Frazer, Executive Director

Phone: 864/287-4177

E-mail: eileen.frazer@camts.org

Website: www.camts.org

CAMTS is a non-profit corporation accrediting air and ground transport services since 1990. Our standards are used world-wide and our accreditation is required by 9 States, the DOD and IHS and CAMTS accredited services are recognized as preferred providers by several healthcare insurance carriers. We currently have 146 accredited services listed on our website and there are 20 member organizations with 60 professional site surveyors.

Continuing Education Coordinating Board for Emergency Medical Services — CECBEMS (Tabletop #4)

12200 Fond Road, Suite 478
Dallas, TX 75234

On-Site: Liz Sibley, Executive Director

Phone: 972/247-4442

E-mail: lsibley@cecbems.org

Website: www.cecbems.org

CECBEMS is the nationally recognized accrediting body for EMS continuing education, promoting its evolution and growth through standards development, encouragement of innovative learning, and assurance of optimal learning experiences to prepare EMS providers for their professional challenges. The CECBEMS process includes accreditation of organizations as providers of EMS continuing education and of individual CE activities.

Cyalume Technologies (Tabletop #1)

96 Windsor Street
West Springfield, MA 01089

On-Site: Lori Steinberg, Director of Commercial and Public Safety Sales

Phone: 413/858-2534

E-mail: lsteinberg@cyalume.com

Website: www.cyalume.com

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DELMAR, Cengage Learning (Tabletop #3)

5 Maxwell Drive
Clifton Park, NY 12065

On-Site: Erin Coffin, New Business Development Manager

Mark Linton, Senior Marketing Manager

Pam Mello, New Business Development Manager

Phone: 800/998-7498

E-mail: erin.coffin@cengage.com;

mark.linton@cengage.com;

pam.mello@cengage.com

Website: www.cengage.com/delmar

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Disaster Management Systems (Booth #403)

2651 Pomona Boulevard
Pomona, CA 91768

On-Site: Nina Goveia, Sales Manager

Phone: 909/594-9596

E-mail: nina@triagetags.com

Website: www.triagetags.com

Disaster Management Systems was established in 1996 to help address newly identified threats facing our nation. Having an emergency plan ready and continual practice of that plan is paramount. Our company offers a wide variety of ICS organizational tools to assist with the management of your operational plan when you are faced with an emergency or exercise. Our products range from triage and evacuation tags, patient tracking and evacuation kits, flag kits, hospital/clinic/public health vests kits and dry erase command boards. We offer accountability kits for multiple agencies across the board. We also offer training tools and products for continuation of education and training of employees.



EMS Innovations (Booth #401)

P.O. Box 239
Pasadena, MD 21123

On-Site: Dan Kinney, Central Regional Manager
Fergus Laughridge, Western Regional Manager

Phone: 410/255-3314; 888/236-1267

E-mail: dkinney@emsinnovations.com;
flaughridge@emsinnovations.com

Web Site: www.emsinnovations.com

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EMS Today — The JEMS Conference & Expo (Booth #118)

Reed Exhibitions
383 Main Avenue
Norwalk, CT 06851

On Site: Christine Ford, Event Director

Phone: 203/840-5663

E-mail: cford@reedexpo.com

Website: www.emstoday.com

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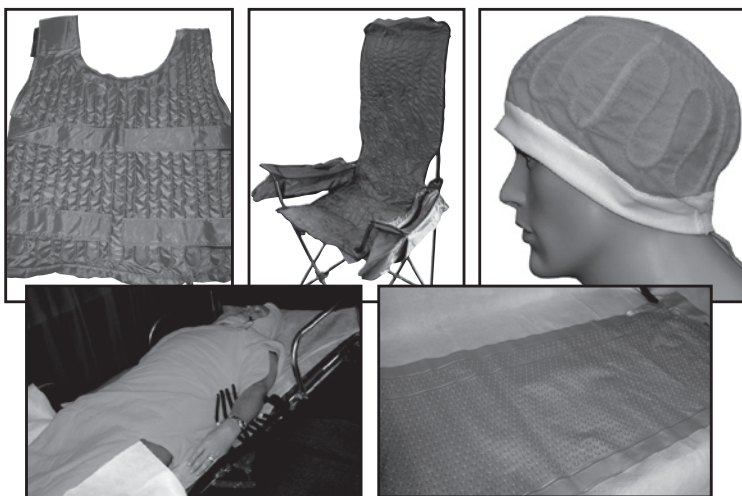
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3656 Centerview Drive, Suite 4

Chantilly, VA 20151

On-Site: Randy Sakowitz, Vice President

Jason Croson, Product Specialist

Phone: 703/955-7510

*E-mail: rsakowitz@firstlinetech.com;
jcroson@firstlinetech.com*

Website: www.firstlinetech.com

First Line Technology is an ISO 9001: 2008-certified manufacturer and supplier of innovative products for first responders and the military. First Line has established itself as a leader in new product development with solutions like the AmbuBus™ (Bus Stretcher Conversion Kit), an efficient solution for mass casualty evacuation, transport and response.

FISDAP (Booth #201)

2136 Ford Parkway, Suite 168
St. Paul, MN 55116

*On-Site: Louise Briguglio, Director of Customer Experience
Gabe Romero, Director of Testing*

Phone: 651/783-5680

*E-mail: louise@fisdap.net;
gabe@fisdap.net*

Website: www.fisdap.net

FISDAP provides online software to assist EMS training programs in managing student internships and preparing students for certification exams. Instructors can create, manage, and view a schedule; archive student experiential learning, achievement, and growth; train preceptors; and maintain program accreditation.

Gaumard Scientific (Booth #211)

14700 SW 136 Street
Miami, FL 33196

On-Site: John Smilie, Territory Sales Manager

Phone: 305/971-3790

E-mail: johns@gaumard.com

Website: www.gaumard.com

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Healthcare Integrative Solutions LLC (Booth #215)

14220 Northbrook Drive, Suite 700
San Antonio, TX 78232

On-Site: Eduardo Guimbarda, President

Phone: 210/446-9229

E-mail: eguimbarda@triagelights.com

Website: www.healthcareintegrativesolutions.com

HIS distributes a new illuminated triage system that a study shows reduces patient collection times by over 30% and reduces patient errors from four errors down to one error. Designed for JSOC medics the system makes it easier for support personnel to identify who is priority from a distance and in adverse conditions.



ImageTrend, Inc. (Booths #302 & 304)

20855 Kensington Boulevard
Lakeville, MN 55044

*On-Site: Joe Graw, Director of Development
Eric Kaphingst, EDS Account Executive
Pete Knutson, Account Executive
Dave Zaiman, Sales Manager*

Phone: 952/469-1589

*E-mail: ekaphingst@imagetrend.com;
jgraw@imagetrend.com;
pknutson@imagetrend.com;
dzaiman@imagetrend.com*

Website: www.imagetrend.com/eds

ImageTrend's Emergency Data Systems software solutions help emergency professionals collect important data for EMS, Fire, Trauma, Emergency Preparedness, Licensure and more. Millions of electronic fire and patient care reports have been collected in the comprehensive EMS Bridge systems by local, regional, city and state users.

Intermedix EMSystems (Booth #205)

135 South 84th Street, Suite 150
Milwaukee, WI 53214

On-Site: Patti Harris, Vice President of Business Development
Sam Klietz, Director of Business Development
Max Wippich, Emergency Preparedness Sales Specialist

Phone: 888/367-9783

E-mail: pharris@emsystems.com;
sklietz@emsystems.com;
mwippich@emsystems.com

Website: www.emsystems.com

Intermedix EMSystems is a recognized leading provider of comprehensive and interoperable technology solutions for emergency preparedness and response within the healthcare continuum. Serving more than 75% of the nation's population, our solutions – including EMResource, EMTrack, FleetEyes and TripTix – are used by thousands of hospitals, EMS providers, fire departments and state/local departments of health.

International Trauma Life Support (Tabletop #2)

3000 Woodcreek Drive, Suite 200
Downers Grove, IL 60515

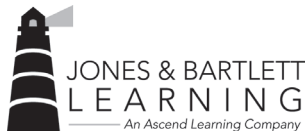
On-Site: Ginny Kennedy Palys, ITLS Executive Director

Phone: 888/495-4857

E-mail: info@itrauma.org

Website: www.itrauma.org

International Trauma Life Support is a global force in trauma response, with a framework that stresses rapid assessment, appropriate intervention and identification of immediate life threats. Look for the 7th edition Provider Manual due out October 2011. Visit ITRAUMA.org for more information.



Jones & Bartlett Learning (Booth #318)

5 Wall Street
Burlington, MA 01803

On-Site: Christine Emerton, Editor

Phone: 978/579-8235

E-mail: cemerton@jblearning.com

Website: www.jblearning.com

Jones & Bartlett Learning, a division of Ascend Learning is a world-leading provider of instructional, assessment and learning-

performance management solutions for the secondary, post-secondary, and professional markets. We endeavor to develop educational programs and services that improve learning outcomes and enhance student achievement by uniquely combining authoritative content written by respected authors with innovative, proven and engaging technology applications that meet the diverse needs of today's instructors, students, and professionals.

KARL STORZ Endoscopy-America, Inc. (Booth #405)

2151 East Grand Avenue
El Segundo, CA 90245

On-Site: Bernd Bay, Marketing Manager

Michele Grunze, Airway Management Account Rep

Phone: 800/421-0837

E-mail: bbay@ksea.com;
mgrunze@ksea.com

Website: www.karlstorz.com

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Life Core Technologies (Booth #100)

9100 South Hills Boulevard, Suite 220
Broadview Heights, OH 44147

On-Site: Mike Burke, CEO

Brian Seitz, CCO

Phone: 877/528 2888

E-mail: mburke@lifecoretech.com;
bseitz@lifecoretech.com

Website: www.lifecoretech.com

Life Core Technologies is a medical device company that has developed a novel approach to selectively cooling the brain thereby inducing mild therapeutic hypothermia. The EXCEL Cerebral Cooling System is a non-invasive, easy to use, 10 second solution to effectively cool the brain after cardiac arrest, stroke, or traumatic brain injury.

Lifesavers Inc. (Tabletop #7)

39 Plymouth Street
Fairfield, NJ 07004

On Site: *Bob Stickel, President*

Phone: 973/244-9111

E-mail: bob@lifesaversinc.com

Website: www.lifesaversinc.com

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Mercury Medical (Booth #104)

11300 - 49th Street North
Clearwater, FL 33762

On-Site: *Garry Blount, Field Sales Manager*

Brad Lemke, Field Sales Representative

Phone: 800/237-6418

E-mail: gblount@mercurymed.com;

blemke@mercurymed.com

Website: www.mercurymed.com

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On-Site: *John Luposello, Market Manager-EMS*

Phone: 860/826.3673

E-mail: jluposello@mooremedical.com

Website: www.mooremedical.com/ems

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Mortara Instrument Inc. (Booth #102)

7865 North 86th Street
Milwaukee, WI 53224

On-Site: *Joe Austin, Vice President, North American Sales*

Barb Riley, Cardiology Executive

Michael Schulz, Director of North American Sales

Phone: 414/362-7776

E-mail: joe.austin@mortara.com; barb.riley@mortara.com;
michael.schulz@mortara.com

Website: www.mortara.com

Mortara Instrument is distinguished in the field of non-invasive cardiology innovations that are the core of the company's complete line of ECG Products, including electrocardiographs, stress exercise systems, Holter Systems, data warehousing solutions and cardiology monitoring systems. Mortara Instrument manufactures and distributes its ECG devices and related technology worldwide.

National Academies of Emergency Dispatch — NAED (Booth #300)

139 East South Temple, Suite #200
Salt Lake City, UT 84111

On-Site: *Carlynn Page, Associate Director*

Phone: 801/359-6916

E-mail: carlynn.page@emergencydispatch.org

Website: www.emergencydispatch.org

NAED is a non-profit standard setting organization promoting safe and effective emergency dispatch services world-wide. Comprised of three allied Academies for Med, Fire and Police dispatching, the NAED supports first-responder related research, unified protocol application, legislation for emergency call center regulation, and strengthening the emergency dispatch community through education, certification and accreditation.

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National Accreditation Alliance of Medical Transport Applications — NAAMTA (Booths #417 & 419)

Box 111
American Fork, Utah, 84003

On-Site: Amy Arndt, Program Manager
Roylen Griffin, Executive Director
Nancy Purcell, Medical Manager

Phone: 801/756-7215

E-mail: amyarndt@naamta.org;
roylengriffin@naamta.com;
nancypurcell@naamta.com

Website: www.naamta.com

NAAMTA is a service-based accreditation organization designed to develop an alliance in the medical transport services industry focusing on quality patient care and transport safety. The Accreditation Standards are based on industry best practices and applicable regulatory guidelines driving procedural excellence. NAAMTA's Accreditation emphasizes quality management and continuous improvement.

National EMS Information Systems — NEMSIS (Booth #409)

P.O. Box 581289
Salt Lake City, UT 84158

On-Site: Karen Jacobson, NEMSIS Director
Phone: 801/585-1631
E-mail: Karen.jacobson@hsc.utah.edu
Website: www.nemsis.org

The National EMS Information System (NEMSIS) defines a process of EMS data collection that can be used to aggregate and store EMS data from every state and territory in the nation. The NEMSIS project was developed to help states and agencies collect EMS data based on the NHTSA/NEMSIS dataset standard.

National Safety Council (Booth #108)

1121 Spring Lake Drive
Itasca, IL 60143

On-Site: Donna Fredenhagen, Product Manager
Donna Siegfried, Senior Director
Phone: 630/775-2369
E-mail: donna.fredenhagen@nsc.org;
donna.siegfried@nsc.org
Website: www.nsc.org

The National Safety Council saves lives by preventing injuries and deaths at work, in homes and communities, and on the roads,

through leadership, research, education and advocacy. NSC offers a wide range of first aid training programs that include courses for the public, for instructors, and for professional first responders updated with the latest Guidelines.

Outerlink Corporation (Tabletop #11)

187 Ballardvale Street, Suite A260
Wilmington, WA 01887

On-Site: Mike Demeter, Account Manager
Phone: 978/856-0007
Email: mdemeter@outerlink.com
Website: www.outerlink.com

Outerlink is a supplier of mobile data communications and tracking systems and services. We are introducing the Communique 950 Vehicle Navigation/Data Transceiver and the Communique 4 Iridium Data Transceiver for aviation, marine and ground use.

Physio-Control (Booth #411)

11811 Willows Road NE
Redmond, WA 98052

On Site: John Friederich, Group Market Manager Prehospital Market
Jeff Preston, Sales Representative
Cees Verkerk, Senior Marketing Manager
Phone: 800/442-1142
E-Mail: john.friederich@medtronic.com;
jeff.preston@medtronic.com;
cees.verkerk@medtronic.com
Website: www.physio-control.com

LIFEPAK® defibrillator/monitors and automated external defibrillators from Physio-Control set the standard for quality and reliability and are used by more physicians, hospitals and emergency medical services than any other brand. Physio-Control continues to lead the industry through innovation and advanced technology. For more information, visit our website at www.physio-control.com

Thoratec Corporation (Booth #209)

6035 Stoneridge Drive
Pleasanton, CA, 94588

On-site: Michael Lindsay, Clinical Educator
Christa Schmitt, Clinical Educator

Phone: 925/874-8600

E-mail: michael.lindsay@thoratec.com;
christa.schmitt@thoratec.com

Website: www.thoratec.com

Thoratec manufactures Ventricular Assist Devices (VADs) that provide mechanical circulatory support to patients with advanced heart failure. Our booth will include product demonstrations, product information, and resource materials.



Vighter Medical Group LLC (Tabletop #6)

111 Riverfront, Suite 208
Winona, MN 55987

On-Site: Jeffrey A. Lee, MD, MPH, CEO
Sean O'Laughlin, Assistant Director of Sales and Marketing

Phone: 507/474-8995

E-mail: jlee@vighter.com; solaughlin@vighter.com

Website: www.vighter.com

Vighter Medical Group provides comprehensive medical direction and oversight to government and commercial organizations. Our medical expertise and knowledge enables us to provide creative and cost effective solutions to our clients. We specialize in providing medical direction to various EMS organizations, EMTs, and tactical medics in remote and hazardous areas.

WorldPoint (Booth #110)

1326 South Wolf Road
Wheeling, IL 60090

On-Site: John Cornejo, Healthcare Training Consultant

Phone: 888/322-8350

E-mail: johnc@eworldpoint.com

Website: eworldpoint.com

WorldPoint is an international distributor of a comprehensive line of medical education products for professionals using simulation technology for research and education. As an exclusive U.S. distributor for Koken life-like mannequins and models, we can help you achieve your goal of realistic training resulting in improved patient care and safety.

ZOLL®

ZOLL (Booth #314)

11802 Ridge Parkway #400
Broomfield, CO 80021

On-Site: Andy Glavanovits, Sales Manager, IL, MN, WI

René Nelson, Product Manager, Data Extracts

Matt Pesce, Vice President, Marketing & Product Safety

Phone: 800/474-4489

E-mail: aglavanovits@zoll.com;
rnelson@zoll.com;
mpesce@zoll.com

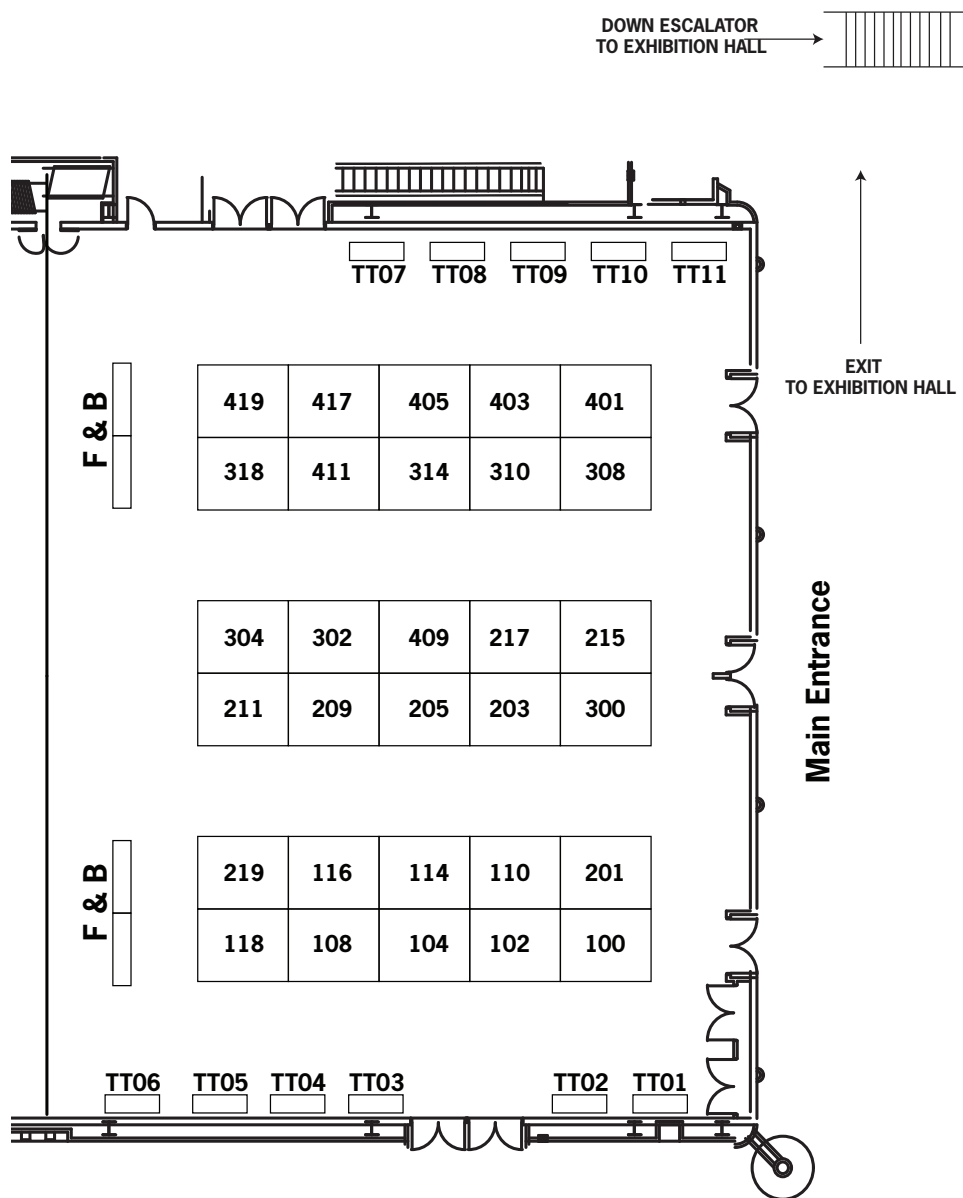
Website: www.zoll.com

ZOLL develops and markets medical devices and the RescueNet suite of software solutions that help advance emergency care and save lives, while increasing clinical and operational efficiencies. With products for defibrillation and monitoring, circulation and CPR feedback, data management, fluid resuscitation, and therapeutic temperature management, ZOLL provides a comprehensive set of technologies that help clinicians, EMS and fire professionals, and lay rescuers treat victims needing resuscitation and critical care.



2011 ANNUAL MEETING

booth layout



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NASEMSO 2011 EXHIBITORS (BY BOOTH AND TABLETOP LOCATION)

Booth No.

- 100 Life Core Technologies
- 102 Mortara Instrument, Inc.
- 104 Mercury Medical
- 108 National Safety Council
- 110 WorldPoint
- 114/116 Moore Medical
- 118 EMS Today – The JEMS Conference & Expo
- 201 FISDAP
- 203 Bound Tree Medical
- 205 Intermedix EMSsystems
- 209 Thoratec Corporation
- 211 Gaumard Scientific
- 215 Healthcare Integrated Solutions LLC
- 217 Airgas Puritan Medical
- 219 CentreLearn
- 300 National Academies of Emergency Dispatch
- 302/304 ImageTrend, Inc.
- 308/310 Acadian Companies/National EMS Academy
- 314 ZOLL
- 318 Jones & Bartlett Learning
- 401 EMS Innovations
- 403 Disaster Management Systems
- 405 KARL STORZ Endoscopy – America, Inc.
- 409 National EMS Information System (NEMSIS)
- 411 Physio-Control
- 417/419 National Accreditation Alliance of Medical Transport Applications (NAAMTA)

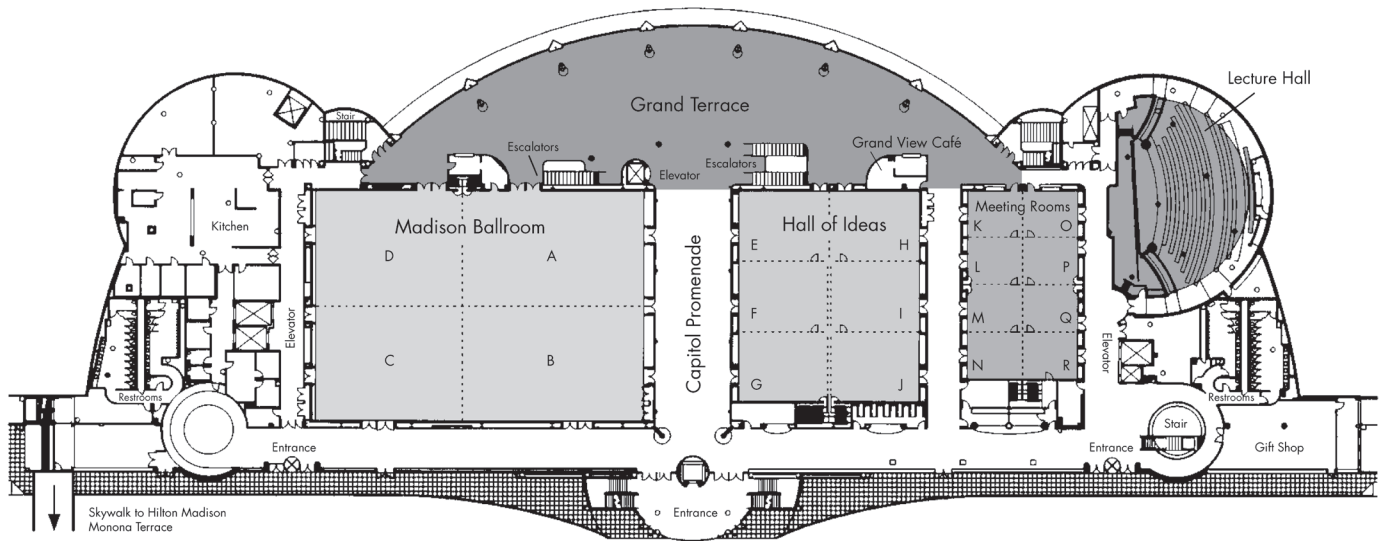
Table Top No.

- TT1 Cyalume Technologies
- TT2 International Trauma Life Support
- TT3 DELMAR, Cengage Learning
- TT4 Continuing Education Coordinating Board for Emergency Medical Services (CECBEMS)
- TT5 Commission on Accreditation Medical Transport Systems (CAMTS)
- TT6 Vighter Medical Group LLC
- TT7 Lifesavers Inc.
- TT8 Board for Critical Care Transport Paramedic Certification (BCCTPC)
- TT9 Commission on Accreditation of Ambulance Services (CAAS)
- TT10 Atrus, Inc.
- TT11 Outerlink Corporation



2011 ANNUAL MEETING

convention center floor plan



LEVEL 4 — MEETING ROOMS/GRAND TERRACE

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EMSWORLD

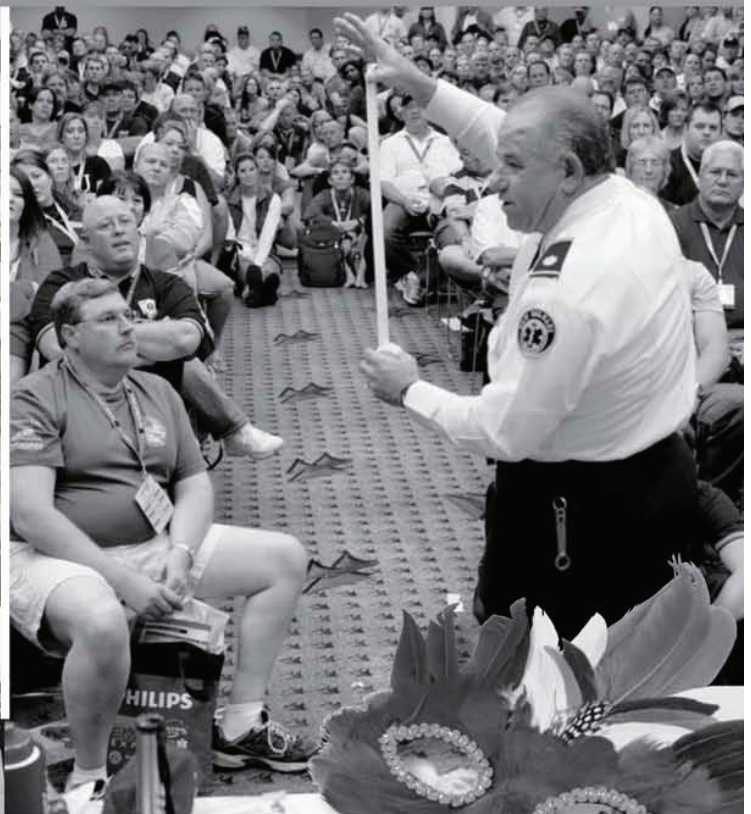
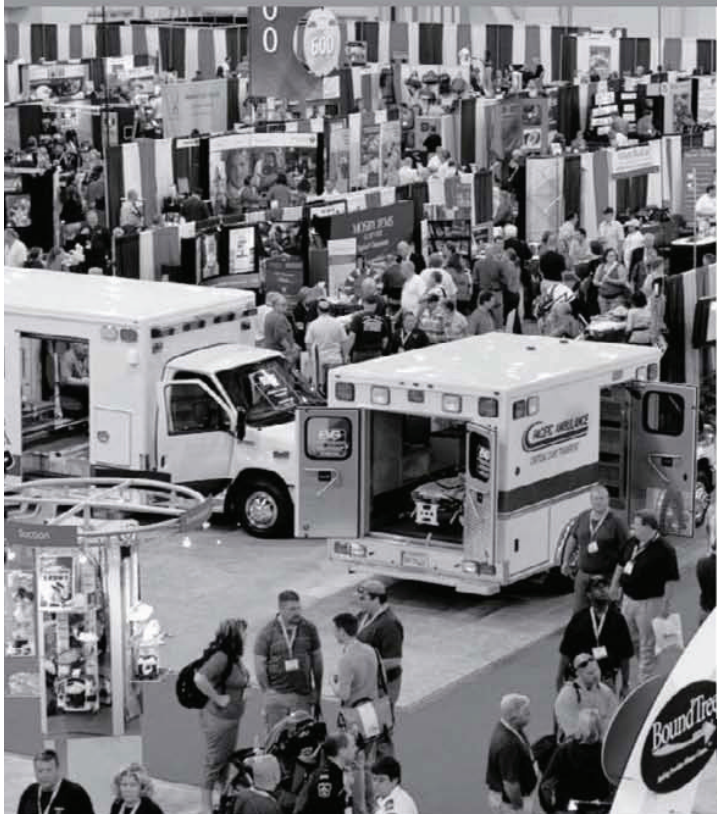
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