

National Association of State EMS Officials

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NASEMSO Joins the *Road to Zero* in Releasing Proposed Framework for Eliminating Deaths by 2020

With motor vehicle deaths remaining stubbornly high, new report lays out short-, mid-, and long-term strategies to save lives

April 19, 2018 (Falls Church, Va.) – The National Association of State EMS Officials (NASEMSO) – as a member of the Road to Zero Coalition and its Steering Group, managed by the National Safety Council – released a comprehensive report, <u>"The Road to Zero: A Vision for Achieving Zero Roadway Deaths by 2050,"</u> explicitly laying out strategies for ending all roadway deaths in the United States by 2050. It is the first time in the nation's history that so many organizations – more than 600 – have collaborated to put forth a comprehensive plan to address motor vehicle fatalities, which have been increasing after years of decline.

The Coalition identified proven, life-saving actions for the short-, mid-, and long-terms that should be taken by federal and state officials, automakers, technology manufacturers, business leaders, law enforcement and safety advocates. These actions include embracing current countermeasures that work, accelerating advanced safety technologies into the fleet, and adopting a culture of zero deaths, which has dramatically improved roadway safety in other countries but has not been implemented widely in the United States.

The report, *A Road to Zero: A vision for achieving zero roadway deaths by 2050,* is released in the midst of a national discussion about infrastructure and the need to rebuild our nation's transportation systems.

"This initiative has yielded an unprecedented opportunity to address the safety net of post-crash care for victims of motor vehicle related incidents," stated NASEMSO President R. Keith Wages. "Effective emergency medical and trauma systems must be in place to provide optimal outcomes for patients with severe injuries and avoid preventable deaths."

The Road to Zero Coalition is a coordinated, data-driven response to the increase in roadway deaths. Road to Zero was founded in 2016 by a group of public and private entities, including federal government, state government, non-profit, and private sector entities to end all fatalities on our roadways by 2050. Since October 2016, more than 600 organizations, individuals and companies have joined the Road to Zero Coalition.

"We demand 100 percent safe operations in aviation, marine, pipeline, rail and transit, we should cultivate a corresponding societal demand for safe roads," said Deborah A.P. Hersman, president and CEO of the National Safety Council. "With these three guidelines, everyone can do something to reduce fatalities on the roadway. Getting to zero fatalities is not impossible – it just hasn't been done yet."

Visit <u>nsc.org/roadtozero</u> for additional information about the Coalition and to read the full report.

The National Association of State EMS Officials is a leading national organization for EMS, a respected voice for national EMS policy with comprehensive concern and commitment for the development of effective, integrated, community-based universal and consistent EMS systems. Its members are the leaders of their state and territory EMS systems.