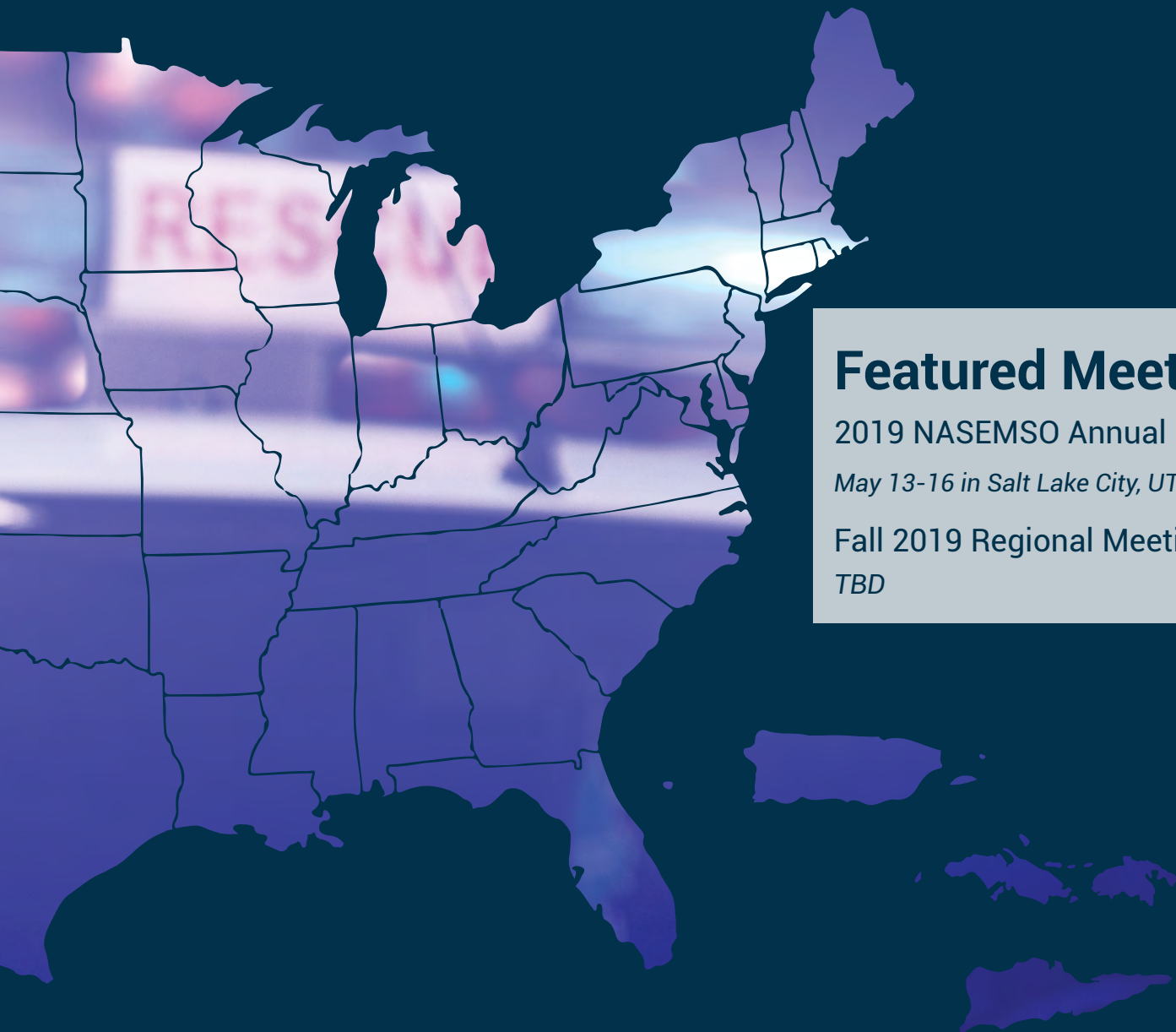




The National Association of
State Emergency Medical Services Officials

Sponsorship Opportunities

Through June 30, 2019



Featured Meetings

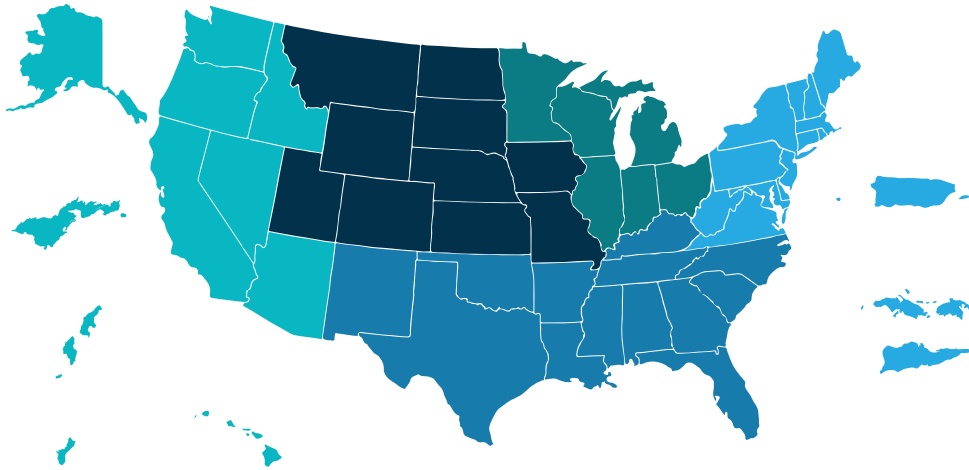
2019 NASEMSO Annual Meeting

May 13-16 in Salt Lake City, UT

Fall 2019 Regional Meetings

TBD

About Sponsorships



Map of NASEMSO Regions. Learn more at nasemso.org/about/state-agencies/

Why Sponsor?

NASEMSO is the only organization in the United States comprised of state-level EMS Directors, Medical Directors, and State Program Managers in Data, Personnel Licensure, Health and Medical Preparedness, Trauma, and Pediatric Emergency Care. NASEMSO members are experienced professionals who stay abreast of cutting-edge health technology and medical science to ensure the very best in prehospital care. Covering a full range of disciplines involved in system development and care delivery, NASEMSO members are responsible for state level policy-making, EMS program management, and grant administration that augments EMS equipment and service needs at the local, regional, and statewide levels.

Who Will You Meet?

The full NASEMSO membership comes together once a year at our Annual Meeting, with high attendance rates and stellar reviews from our members. Intimate regional meetings are held once a year in the fall. NASEMSO members work together year-round within their Regions, Councils and Committees.

NASEMSO members are responsible for state level policy-making.

Sponsor in Three Steps

1. Select the best sponsorship package for your organization.
2. Place your order online at surveymonkey.com/r/NASEMSOsponsorships.
3. Submit payment by credit card or check with the Payment Form on page 9.

Sponsorship Packages

Customize your flat-rate sponsorship package to include year-round options, meeting-based options, or both. Consider targeting your message to the most relevant Council or Committee (see details on pages 3-4) or reaching the full NASEMSO membership. The NASEMSO sponsorship year is July 1 - June 30. This brochure covers July 1, 2018 - June 30, 2019 sponsorship packages.

Looking for Something Else?

The NASEMSO sponsorships team will work with your specific needs. Please contact us at sponsorships@nasemso.org.

Guide to NASEMSO Councils

NASEMSO Councils meet regularly by teleconference and in-person at the Annual Meeting. Councils are standing bodies that contain one representative from each member state or territory.

Data Managers Council

Formulates recommendations on policies and positions specific to EMS data systems. This Council serves as a national leader in developing and maintaining a fully-integrated and functioning National EMS Information System (NEMSIS) in all states and territories.

Learn more at nasemso.org/councils/data-managers/



Members at the 2018 NASEMSO Annual Meeting. Learn more at nasemso.org/news-events/meetings/

Health and Medical Preparedness Council

Formulates policies and resources to assist states to provide a coordinated EMS response to incidents that impact public health. Provides technical assistance for and representation of state EMS officials regarding both natural as well as terrorist type incidents, to include emerging infectious disease outbreaks, as they relate to planning, preparedness, response and recovery, to include homeland security activities.

Learn more at nasemso.org/councils/health-medical-preparedness/

Medical Directors Council

Composed of state EMS medical directors, this Council provides medical expertise and leadership to NASEMSO and formulates recommendations to the NASEMSO Executive Committee on policies and positions in support of the mission of NASEMSO.

Learn more at nasemso.org/councils/medical-directors/

Pediatric Emergency Care Council

Formulates recommendations on policies and positions specific to Emergency Medical Services for Children and other pediatric system challenges. This Council maintains a vision to improve health outcomes for children by promoting an emergency medical care system that addresses the unique needs of children.

Learn more at nasemso.org/councils/pediatric-emergency-care/

Personnel Licensure Council

Formulates recommendations on policies and positions specific to EMS licensure, credentialing, and certification matters.

Learn more at nasemso.org/councils/personnel-licensure/

Trauma Managers

Formulates recommendations on policies and positions specific to statewide trauma systems to ensure universal access to high-quality trauma care in all states and territories.

Learn more at nasemso.org/councils/trauma-managers/

Engagement

In 2019, NASEMSO Councils, Committees and Regions will meet **186** times.

Councils, Committees and Regions meet **monthly or bi-monthly**.

Guide to NASEMSO Committees

NASEMSO Committees meet regularly by teleconference and in-person at the Annual Meeting. Committees can include NASEMSO members and partner organizations. They may address short-term or long-term issues.

Air Medical

Discusses issues surrounding air EMS treatment and transport. Committee members include state directors and regulators, air ambulance providers, and others interested in recognizing the essential role and unique challenges encountered by air transport services.

Learn more at nasemso.org/committees/air-medical/

Agency and Vehicle Licensure

Helps industry professionals and state EMS office staff responsible for the oversight and regulation of agencies and vehicles stay current on ambulance design requirements and standard testing.

Learn more at nasemso.org/committees/agency-vehicle-licensure/

Communications and Technology

Advances EMS communications in the public safety communications setting.

Learn more at nasemso.org/committees/communications-technology/

Community Paramedicine

Supports state EMS office efforts to explore and develop, as appropriate, the emerging role of EMS in CP-MIH.

Learn more at nasemso.org/committees/community-paramedicine-mobile-integrated-health/

Education

Serves as a resource for state EMS officials that are tasked to implement the consensus-based approach to EMS education described in the EMS Education Agenda for the Future: A Systems Approach and its components.

Learn more at nasemso.org/committees/education/

Systems of Care

A brand new Committee that will address time-sensitive conditions and emerging system coordination outside of the scope of existing Councils or Committees (such as STEMI and stroke). The Committee's mission is under development.

Website forthcoming.

Government Information

Serves as a governmental affairs and advocacy Committee relative to federal, state and local EMS issues.

Learn more at nasemso.org/committees/government-information/

Highway Incident and Transportation Systems

Engages NASEMSO on highway safety issues relevant to EMS. Collaborates with highway safety partners to promote their understanding of EMS and identify opportunities for cooperative efforts to reduce injuries and save lives.

Learn more at nasemso.org/committees/highway-incident-transportation-systems/

Rural EMS

Focuses on the needs facing EMS systems in rural and frontier areas, such as inaccessibility, aging infrastructure, communication technology problems, and more.

Learn more at nasemso.org/committees/rural-ems/

Safe Transport of Children

Examines current resources and pursues research to develop specific and practical recommendations and promising practices for safely transporting children in ground ambulances.

Learn more at nasemso.org/committees/safe-transport-of-children/

Special Offers



EMS 360: Powered by NASEMSO

EMS 360: Powered by NASEMSO delivers the cutting edge of education at no cost to state regulators, medical directors, legislative staff, systems managers, and more on the benefits of various technologies and resource strategies that are available to EMS administrators and clinical personnel. Focus areas include but are not limited to EMS data, documentation, and epidemiology; emergent and chronic patient care needs; assessment, stabilization, and treatment in a range of environments; documentation and compliance issues; mobile integrated healthcare and community paramedicine; medical oversight; medical transportation; and credentialing and licensing strategies.

You provide the educational content and speakers, and NASEMSO provides the platform! Our Platinum and Gold packages include one 60-minute EMS 360 webinar with a Q&A. NASEMSO staff will coordinate your session, advertise the broadcast to the NASEMSO membership, and facilitate the session using NASEMSO's conferencing platform. Your session will be recorded, shared via NASEMSO social media, and hosted on NASEMSO.org during your sponsorship year.

Product marketing presentations are not permitted. Presentations must focus on technology or evidence rather than any specific product. Presentations must be approved by NASEMSO in advance of the broadcast.

Recommended for:

EMS Safety

- Ambulance design and manufacturing
- Scenario/driving simulation
- Patient handling

EMS Products and Services

- Medical devices
- Pharmacology
- Point of care testing

Competency/Simulation

- Scenario or manikin based patient encounters
- Portfolio products
- Interactive apps

EMS Technology and Interoperability

- Data management
- Software systems
- Mobile computers
- Communications

EMS Education and Licensure

- Licensing/competency software
- EMS Publications (i.e. texts, journals, and online portals)
- Special courses
- Testing products
- Continuing education

EMS Preparedness and Response

- Patient evacuation
- Infectious disease
- Equipment sanitation
- PPE
- GPS locators

Benchmarking Reports/Case Studies

Opportunities to develop and produce system benchmarking reports and/or best practice case studies are available and can be cobranded with NASEMSO and your company logo in a true emergency medical services system partnership. Field providers and EMS agencies are provided a survey link via state licensing databases, NASEMSO's newsletter, website, and social media to ensure a broad response from the front lines of EMS. NASEMSO will work with your team to identify data elements and help answer critical questions facing the EMS community while developing professional quality reports that can be used internally and externally to inform decisions.


Pricing will vary depending on the depth and breadth of data collection and reporting.

Sponsorship Packages

The NASEMSO sponsorship year is July 1 - June 30. This brochure covers July 1, 2018 - June 30, 2019 sponsorship packages. All packages include exposure on NASEMSO's Sponsorship website with a company logo and link.

PLATINUM \$15,000

Includes:


- NASEMSO Staff Concierge assigned to you as a guide and resource throughout your sponsorship year.
- One EMS 360: Powered by NASEMSO webinar during your sponsorship year. See  page 5 for details.
- Sponsorship-year membership on NASEMSO Corporate Advisory Council
- Logo prominently displayed at the Annual Meeting registration area
- 2 Complimentary Annual Meeting Registrations with Sponsor recognition ribbons
- Acknowledgment by the NASEMSO President during Annual Meeting opening ceremonies
- Logo and link on the Annual Meeting registration website during your sponsorship year
- Introductions and podium recognition at your sponsored Annual Meeting events

And a Special Evening Event

Capture the attention of the full NASEMSO membership with a Special Evening Event at the Annual Meeting. Includes quality hors d'oeuvres and full bar. Kick off the evening by introducing yourself personally to the membership with five minutes of podium time. A NASEMSO member favorite.

GOLD \$10,000

Includes:

- One EMS 360: Powered by NASEMSO webinar during your sponsorship year. See  page 5 for details.
- Sponsorship-year membership on NASEMSO Corporate Advisory Council
- Logo prominently displayed at the Annual Meeting registration area
- 2 Complimentary Annual Meeting Registrations with Sponsor recognition ribbons
- Acknowledgment by the NASEMSO President during Annual Meeting opening ceremonies
- Logo and link on the Annual Meeting registration website during your sponsorship year
- Introductions and podium recognition at your sponsored Annual Meeting events

And one of the following:

Board Meeting Luncheon

Receive an introduction and five minutes of microphone time in front of the NASEMSO Board of Directors at the Annual Meeting.

NASEMSO Founders Luncheon

This high-exposure Annual Meeting awards luncheon is our best-attended event. Captivate the NASEMSO membership and meeting attendees with your thirty-minute presentation on technology, science, research, or clinical practice solutions.

State EMS Director Networking Breakfast

As the sponsor of this Annual Meeting event, you'll receive five minutes of podium time and the opportunity to dine with the State EMS Directors. This is an efficient way to broadcast your message to all our states and territories.

President's Reception

Host a lively evening networking event in the NASEMSO Presidential Suite at the Annual Meeting. Enjoy casual conversation with attending NASEMSO members and leadership.

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SILVER \$7,500

Includes:

- Introductions and podium recognition at your sponsored Annual Meeting events
- 1 Complimentary Annual Meeting Registration with Sponsor recognition ribbon

And one of the following:

Annual Meeting WiFi

NASEMSO members will thank you for providing a full week of unlimited wireless network access at the Annual Meeting. A high-visibility offering with signage and access.

HEXAGON Station

A fast-paced, fun-filled evolution of the exhibit hall, this year's Hexagon is a two-hour-long strolling lunch event at the Annual Meeting. Attendees rotate between informal "innovation stations" in twenty-minute intervals, maximizing the potential for personal introductions. Hexagon is all about research, development, and product solutions related to your service line!

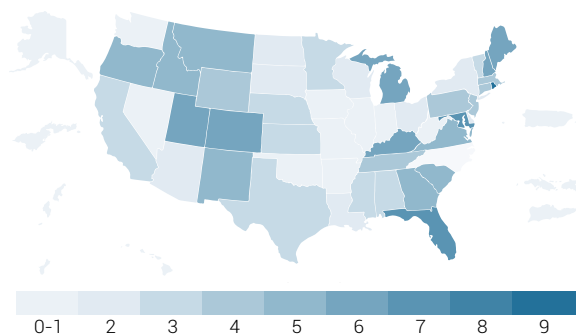
NASEMSO encourages attendees to reconsider the traditional concepts of EMS and enlarge them by embracing EMS care within and throughout the healthcare continuum. Hexagon takes educational "360" sessions to the next level by providing an in-person, hands-on program, and access to industry

and government leaders that attend our annual meeting. Replace the expense of moving displays and large equipment with personal interactions. Meet the state EMS officials and industry thought leaders that influence change.

Must convey any AV needs (power, WiFi, projector, etc.) to NASEMSO by March 15, 2019. Maximum capacity of six sponsors.

2018 NASEMSO Annual Meeting

NASEMSO Member Attendance by State



Sign up and Save

Corporate members receive a **15%-off** discount on all sponsorship packages plus 1 free admission to the NASEMSO Annual Meeting. Sign up today! Ask about special offers when you sign up for a corporate membership and a sponsorship at the same time. Explore corporate member benefits at nasemso.org/membership/corporate-members/

The corporate membership year is July 1 - June 30.

Sponsorship Packages

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BRONZE \$5,000

Includes either one first-tier option or two second-tier options, plus:

- 1 Complimentary Annual Meeting Registration with Sponsor recognition ribbon

First-Tier

Pick One

Standing Billboard or Display in High-Traffic Area

Make your presence known in the Annual Meeting registration area (or another high-traffic location as space permits) with a standing billboard up to four feet wide by eight feet tall.

NASEMSO will produce and set up billboard with your four-color artwork. Sponsor must submit artwork to NASEMSO no later than March 15, 2019.

NASEMSO Focus Group

Host a one-hour Annual Meeting luncheon with members of the NASEMSO Council or Committee of your choice. Sponsors are permitted the addition of one agenda topic during the luncheon.

Duration strictly limited. Must be ordered by March 15, 2019. Limit one sponsor per Council or Committee.

Second-Tier

Pick Two

Featured Product or Service Listing in Washington Update

Over 1500 NASEMSO members, partners, and EMS community members subscribe to this monthly newsletter. Link to your website with a product feature or ad banner.

Limit one sponsor per issue.

Annual Meeting Logo Items

NASEMSO staff will distribute your items to 100% of Annual Meeting registrants at time of check-in. Consider lanyards, bags, pens, folders, power packs, and more!

Sponsor must produce and ship to NASEMSO at least 400 items no later than March 15, 2019.

Refreshment Break

Display your name and logo during one refreshment break at the week-long Annual Meeting.

Grand Prize

Provide the grand prize for a drawing at the end of the Annual Meeting.

Sponsor must ship prize to NASEMSO no later than March 15, 2019.

20 Drink Tickets

Distribute free drink tickets at your discretion at the Annual Meeting.

Subject to Annual Meeting schedule and hotel accommodations.

EMS Spotlight Email Blast

NASEMSO staff will broadcast your email blast to all NASEMSO members. May include a PDF attachment.

EMS Spotlight Presentation

A fifteen-minute presentation during one meeting of the Council or Committee of your choice— either by teleconference or in-person at the Annual Meeting.

EMS Spotlight Mini-Survey

NASEMSO will distribute one mini-survey of up to five questions to the Council or Committee of your choice. A valuable tool to understand state practices and policies. Distribution date subject to review by NASEMSO.

Meeting Guide Advertisement

Enjoy consistent exposure as attendees refer to the Annual Meeting Guidebook throughout the week.

Sponsor must submit artwork to NASEMSO staff by March 15, 2019.

Social Outing

Send one representative with the NASEMSO members on this relaxing Annual Meeting networking event. The social outing takes place off-site at a premier local attraction.

Logo on Hotel Key Cards

We'll print your company logo on the first 500 room key cards to be distributed to attendees.

Sponsor must submit logo to NASEMSO by March 15, 2019.

Payment Form

Please submit your order online at www.surveymonkey.com/r/NASEMSOsponsorships.
Contact us at sponsorships@nasemso.org if you have any questions about the form.

Payment

Who should we contact about this payment?

Full Name

Title

Organization

Email Address

Phone Number

Contact Address Line 1

Contact Address Line 2

Contact City, State, ZIP

Check Payment

Please make checks out to "NASEMSO" and include this Payment Form with your check.
Mail checks to NASEMSO, 201 Park Washington Court, Falls Church VA 22046.

Platinum - \$15,000

Gold - \$10,000

Silver - \$7,500

Bronze - \$5,000

Credit Card Payment

Please use this form to submit your credit card information to NASEMSO via fax or mail.
Fax: (703) 241-5603
Mail: NASEMSO, 201 Park Washington Court, Falls Church VA 22046

Authorized Charge Amount

☐ Platinum - \$15,000

☐ Gold - \$10,000

☐ Silver - \$7,500

☐ Bronze - \$5,000

Card Type

☐ VISA

☐ Mastercard

☐ American Express

Card Number

CSV/Security Code

Expiration Date (MM/YYYY)

If different from Contact Address:

Billing Address Line 1

Billing Address Line 2

Billing City, State, ZIP

Contact

Contact NASEMSO's sponsorship team at sponsorships@nasemso.org or reach out to us individually:



Kathy Robinson, RN, Paramedic

Strategic Partnerships Director
and Program Manager

(703) 538-1799 ext. 1894

robinson@nasemso.org



Zoe Renfro

Member Services Specialist

zoe@nasemso.org

The National Association of State EMS Officials is the lead national organization for emergency medical services, a respected voice for national EMS policy with comprehensive concern and commitment for the development of effective, integrated, community-based, universal and consistent EMS systems.



The National Association of State EMS Officials

201 Park Washington Court, Falls Church, VA 22046 | (703) 538-1799

General inquiries: info@nasemso.org | www.nasemso.org