

2009 Strategic Highway Safety Plan Peer Exchange – SCOHTS Annual Meeting  
Wednesday - Friday, April 29 – May 1, 2009  
The Drake Hotel - Chicago, Illinois

**DRAFT AGENDA**

SCOHTS Attendees Full Day with  
Peer Exchange Attendance OPTIONAL in the a.m.

**Wednesday, April 29, 2009**

7:30 a.m. – 8:30 a.m.	Continental breakfast
8:30 a.m. – 9:30 a.m.	<b>SCOHTS WELCOME AND OPENING SESSION</b>
9:30 a.m. – NOON	SCOHTS - (with Break)
Noon – 1:30 p.m.	<b>Luncheon featuring Illinois DOT presentation</b>

Peer Exchange Attendance Officially Begins

1:30 p.m. – 2:15 p.m.	<b>Review of the SHSP Implementation Status</b> Joseph S. Toole, FHWA Associate Administrator for Safety A brief synthesis of what FHWA has learned about SHSP implementation and the outreach they have completed (represents all Federal partners)
2:15 p.m. - 3:15 p.m.	<b>SHSP Implementation Process Model (SHSP IPM) – Overview</b> Tamiko Burnell, FHWA with a project overview and timeline. Some model/pilot States will be invited as a panel to provide brief highlights of their experience with the project
3:15 p.m. – 3:30 p.m.	BREAK
3:30 p.m. – 4:45 p.m.	Facilitated breakout sessions - <b>Update and Revision of SHSPs</b> Introduced by: Leanna Depue, Missouri DOT “The second time around” – challenges and lessons learned that were applied this time, what was done differently, how partners were involved this time. Recorders will capture top 6 best practices for compilation in the meeting report.

**Thursday, April 30, 2009**

Peer Exchange and SCOHTS Attendees FULL DAY

7:30 a.m. – 8:30 a.m.	Continental Breakfast
8:30 a.m. – 8:45 a.m.	Instructions for the Facilitated Breakout Sessions
8:45 a.m. – 10 a.m.	<b>First Series of 6 SHSP Related Topics Breakout Sessions</b>
10 a.m. – 10:30 a.m.	BREAK
10:30 a.m. – 11:45 a.m.	<b>Repeat of first series of 6 SHSP Related Topics</b>
11:45 a.m. - 1:00 p.m.	LUNCH – No Speaker
1:00 p.m. – 2:15 p.m.	<b>Second Series of 6 new SHSP Related Topics</b>
2:15 p.m. – 2:45 p.m.	BREAK
2:45 p.m. - 4:00 p.m.	<b>Repeat of second series of 6 SHSP Related Topics</b>
4:00 p.m. - 5:00 p.m.	<b>Highlights of 12 SHSP Breakout Topics/Closing</b> Moderator: Marlene Markison, NHTSA Facilitators briefly outline the items most frequently heard during their breakout sessions. <b>Closing of the Peer Exchange</b> - message of continued need for Federal, State, MPO and local collaboration and next steps. Marlene Markison, NHTSA Vern Betkey, Maryland HSO –invited Kirk Steudle, Michigan DOT – invited

SCOHTS Attendees Half Day (Agenda TBD by SCOHTS)  
With Peer Exchange Attendance encouraged but OPTIONAL

**Friday, May 1, 2009**

- AASHTO/SCHOTS Selected Topics
- Close SCOHTS Meeting at Noon (no organized lunch)

**SHSP Related Topics for Breakout Sessions:**

- Involving MPOs and local safety agencies in the SHSP implementation process – successful approaches for encouraging regional/ local commitment and involvement
- Funding SHSP safety project implementation activities at both the State and local level – how much, funding sources (Federal, State and local), decision making methods
- Achieving integration and close coordination of all State safety, long range, STIP, and TIP plans with the SHSP
- Strategies for addressing and achieving SHSP public policy (legislation) strategies – how can grassroots initiatives be encouraged, working within the Federal and State limits on lobbying and other ideas for achieving legislative goals
- Learn more about the SHSP IPM and Manual Development project– FHWA staff and involved States (different States in the first and second a.m. session) will be available to share more details and answer questions about the SHSP IMP project and the States' best practice experiences
- Implementing strategies to more effectively and efficiently support the implementation of SHSP goals – approaches taken to better align organizational and staff resources to support the SHSP goals
- Setting targets and aggressive goals in the SHSP – numbers versus rates, identifying long term goals, and establishing performance measures
- Attracting and integrating traditional and non-traditional partners fully into the SHSP process – i.e. EMS, DMV, Motor Carrier, businesses – transforming “me” to “us
- Sustaining interest in SHSP Implementation – communication techniques, incentives and other strategies for maintaining and generating new interest in proactive SHSP participation
- SHSP Resource tools and an opportunity to “ask the Federal agencies” – a chance to learn about the most current SHSP implementation tools and ask specific questions of the Federal agencies regarding SHSP implementation
- Monitoring and evaluating SHSP implementation activities – methods for tracking, compiling and reporting outcomes and outputs
- Marketing traffic safety – strategies for involving and motivating the general public to support traffic safety initiatives and the SHSP

**SHSP Emphasis Areas Lunch Networking:**

An optional opportunity will be provided for those who are interested in discussing, brainstorming and networking about specific strategies by arranging for designated networking tables at the Peer Exchange luncheon. The table topics are: Roadway departure, Occupant protection, Impaired driving, Intersection safety, Young drivers, Aggressive driving, Pedestrian safety, Data and data system improvements, Motorcycle safety and Commercial vehicles.